

# THE ARCHIVE OF EMOTION

A snapshot of humanity



# ASH STUDIO



FABRIC MANIPULATION



METROPOLITAN GLAMOUR



SELF EXPRESSION THROUGH  
POWER DRESSING



STRUCTURE







# BURRIED EMOTIONS



"Emotions powerfully, predictably, and pervasively  
influence decision making."

– Jennifer Lerner, Harvard University



# INSPIRED BY THE SUFFERING

The struggle of understanding emotion

IF EMOTIONS WERE PHYSICAL ENTITIES  
WHAT WOULD THEY LOOK LIKE?

# what?



Anxiety

قلق

emptiness

فراغ

حزن

sadness



loneliness



gratitude

رضا

غضب  
anger



Happiness

سعادة



attraction

إعجاب





IF EMOTIONS WERE PHYSICAL ENTITIES  
WHAT WOULD THEY LOOK LIKE?



love

Anxiety

قلق

emptiness

فراغ



sadness

loneliness



غضب  
anger



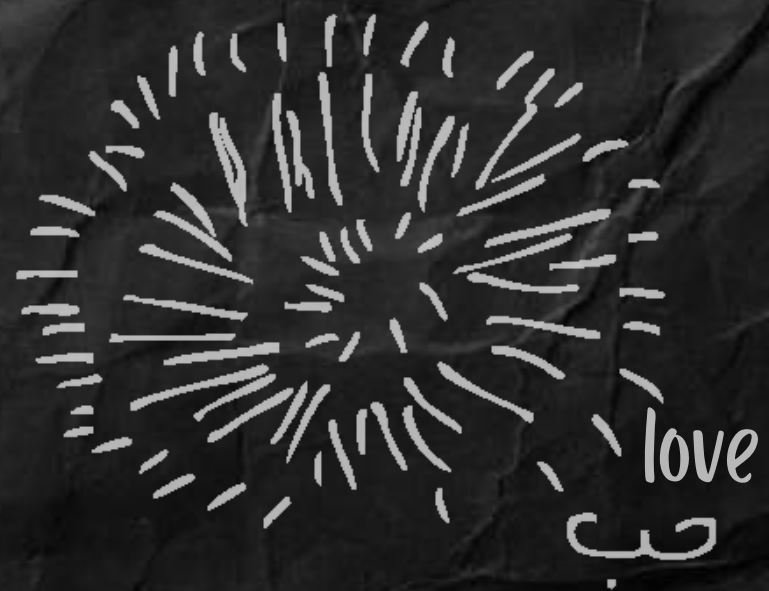
Happiness

سعادة



attraction

إعجاب





# The Archive of Emotions







# WEARABLE ART GARMENT THROUGH TEXTILE STORYTELLING

weaving emotions into fabric to showcase the  
individual's unique emotional journey



why?



Self-awareness

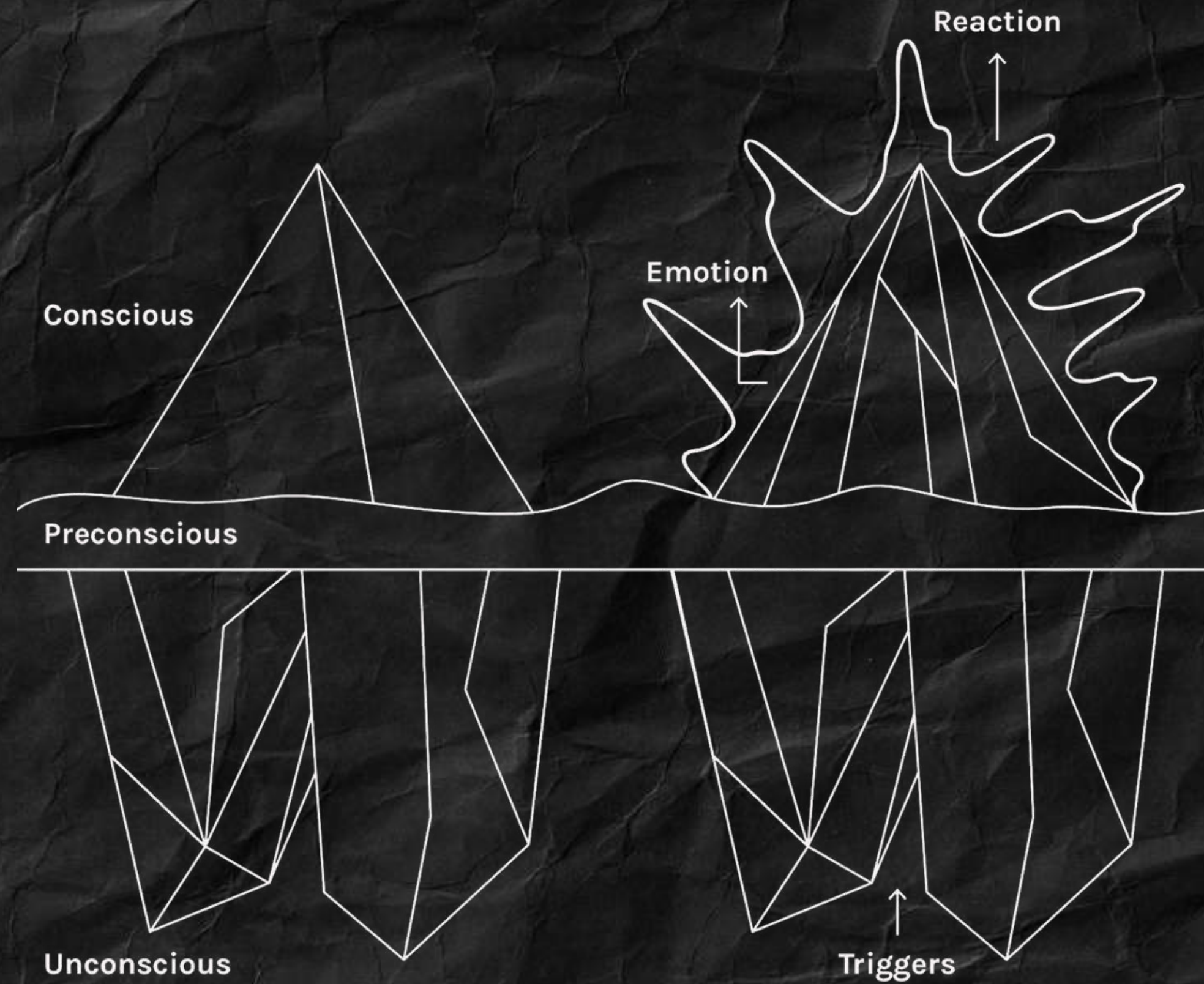


Self-reflection



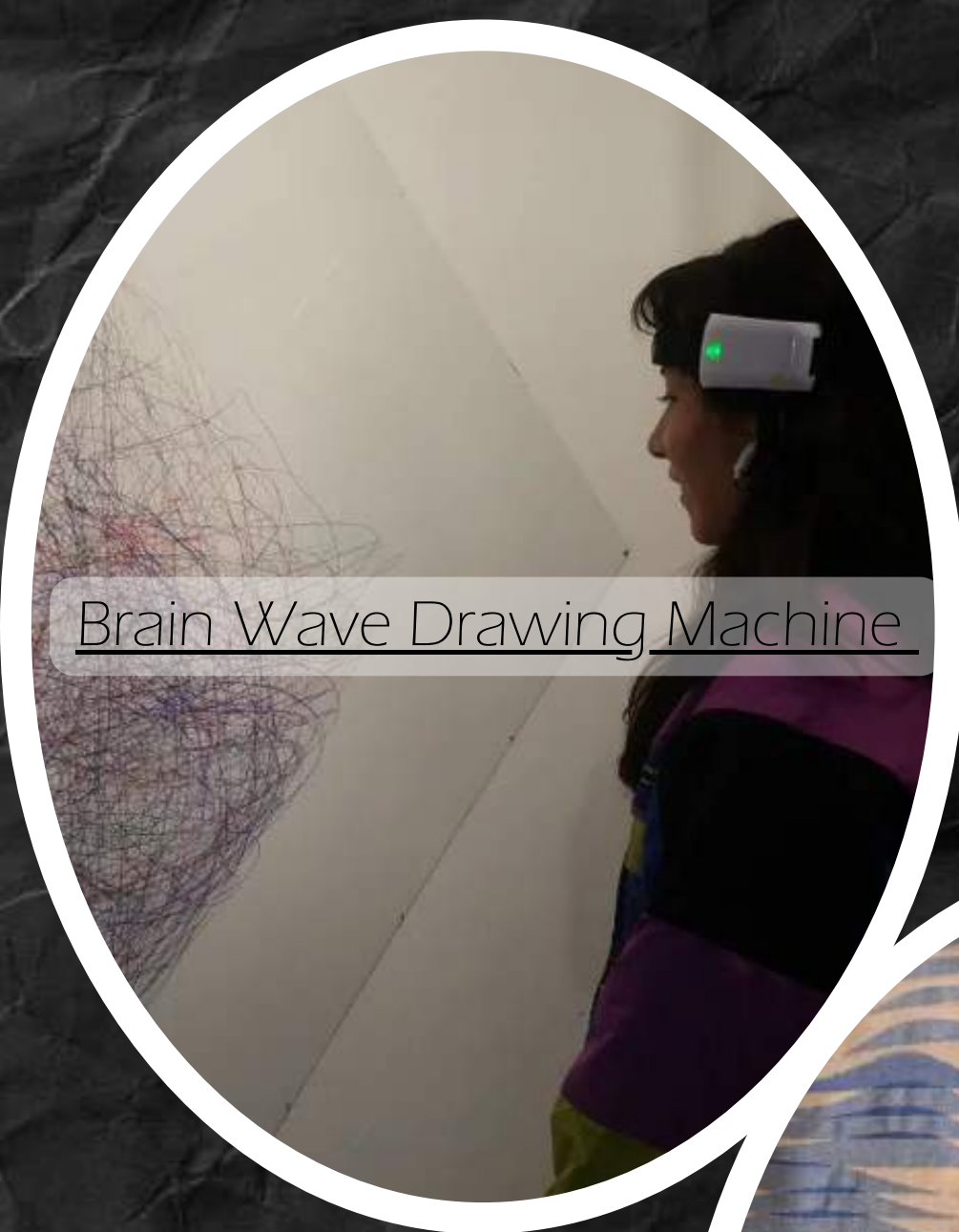
Emotional maturity



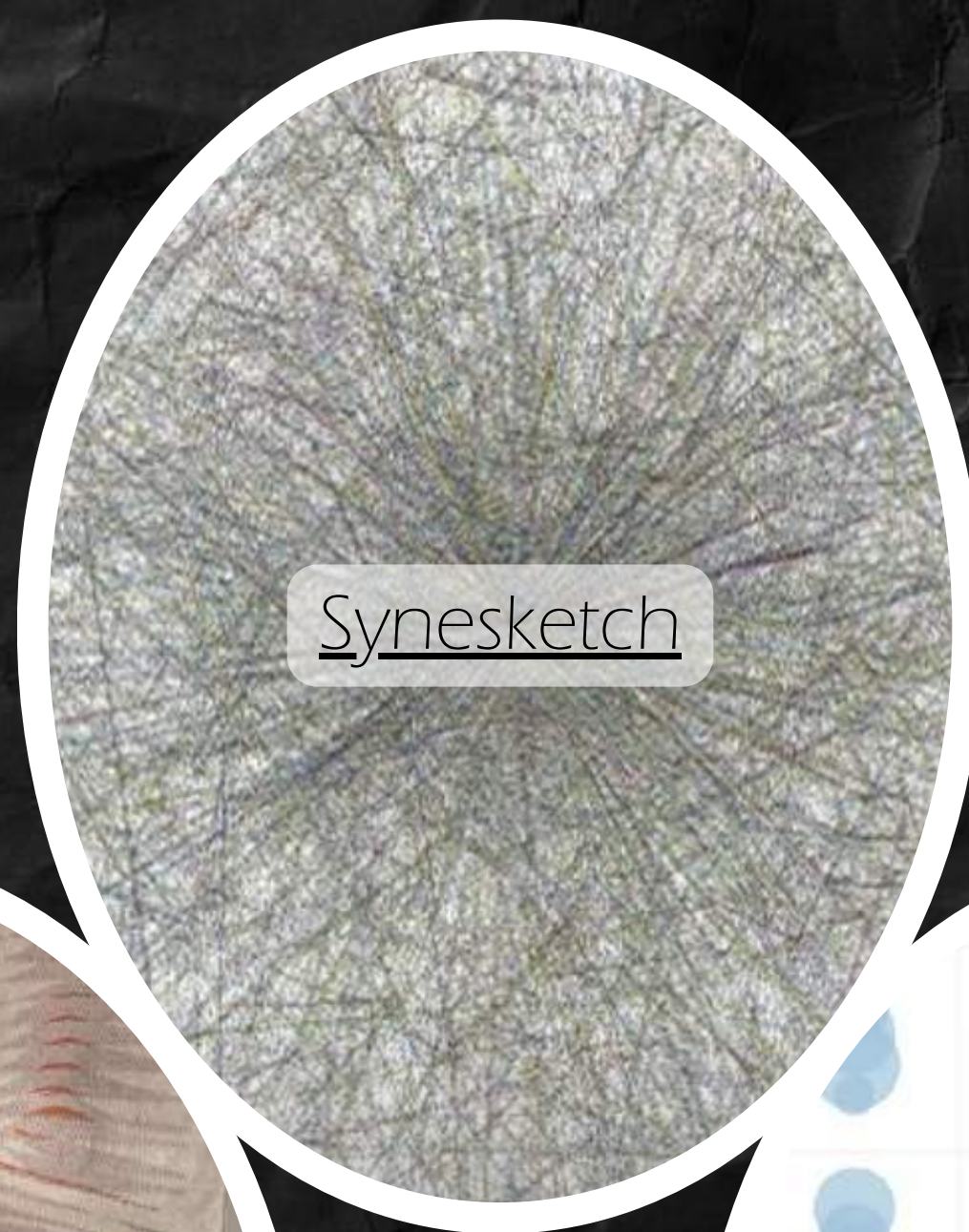


The Visualization of Freud's iceberg metaphor

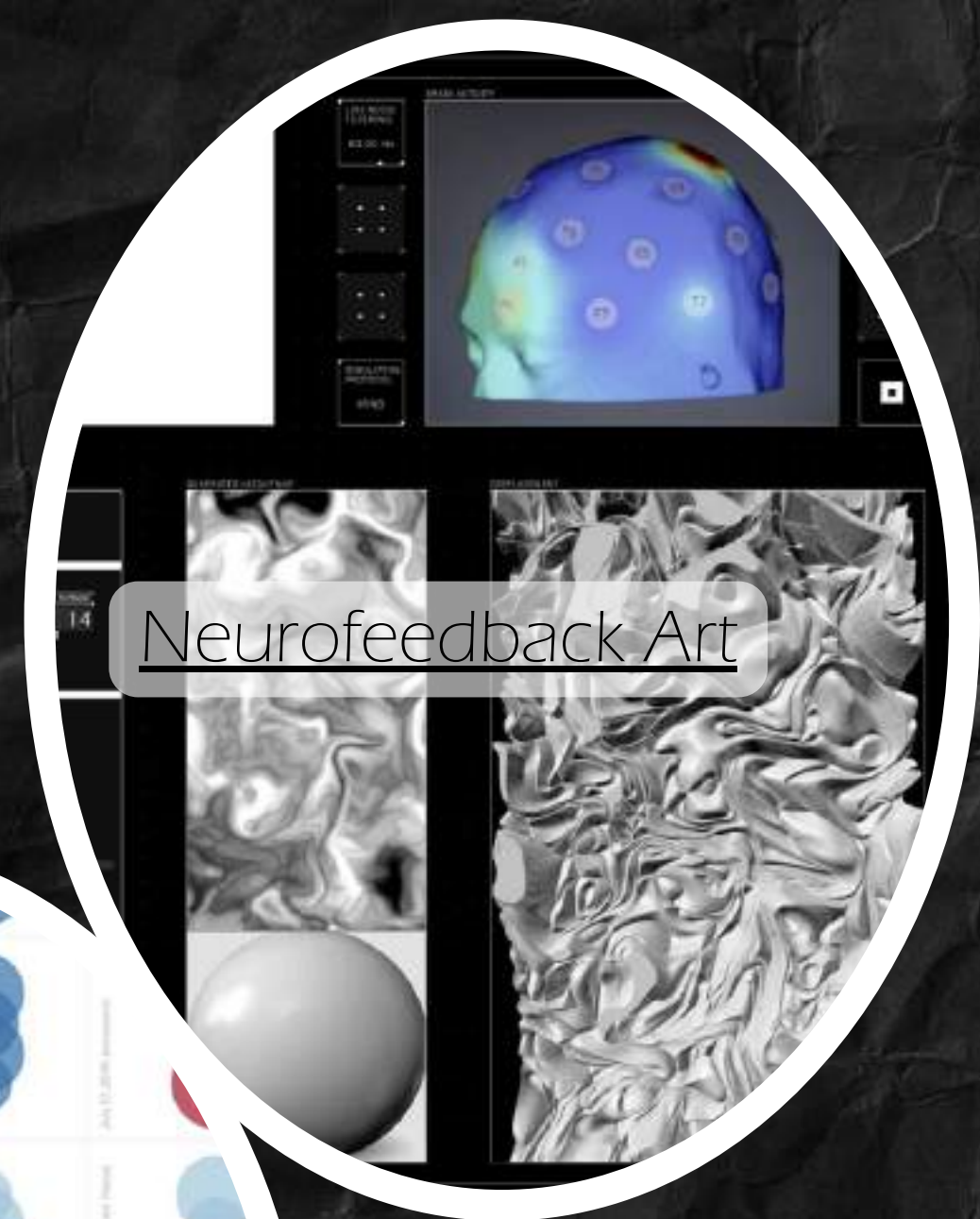




Brain Wave Drawing Machine



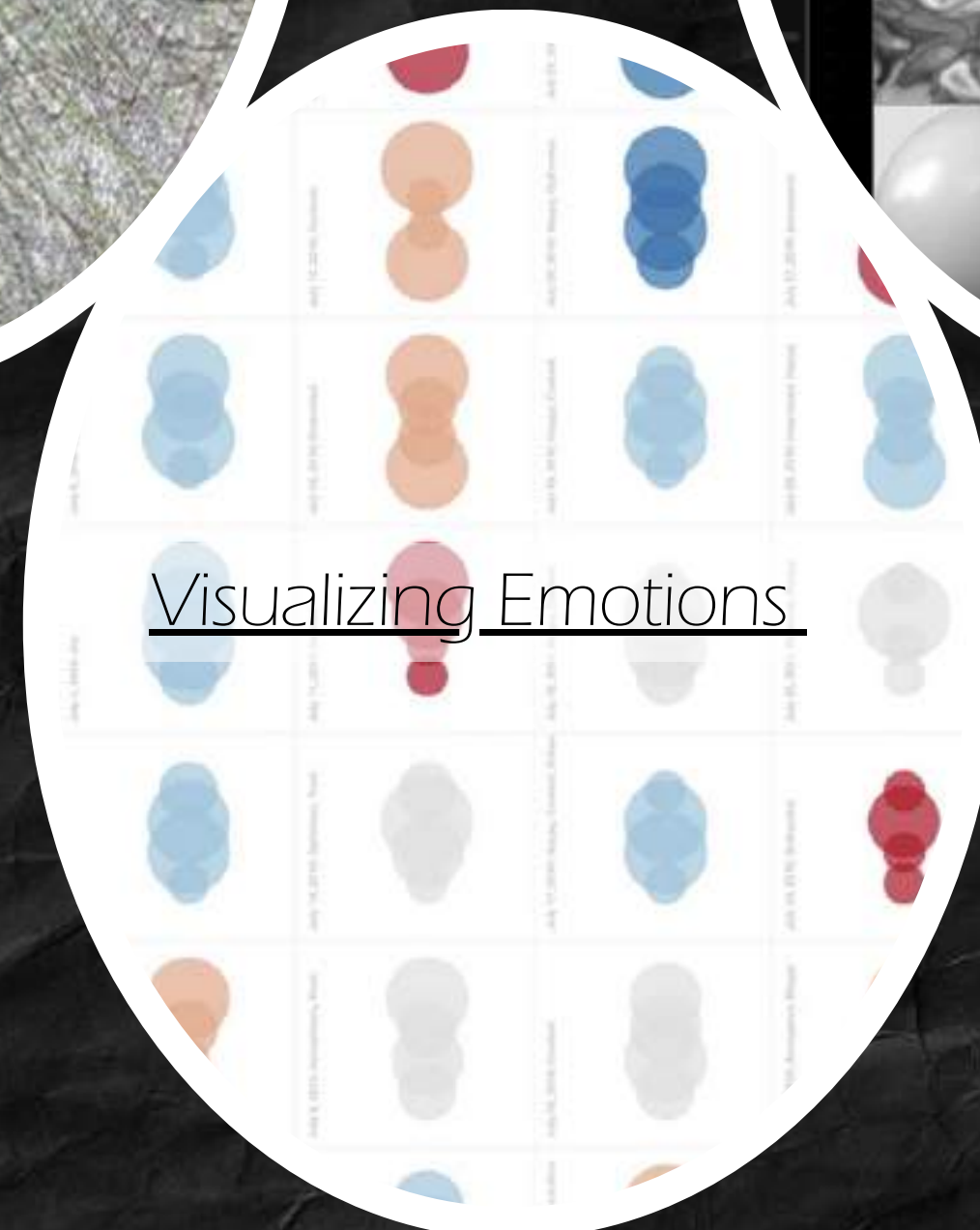
Synesketch



Neurofeedback Art



Moving Shapes

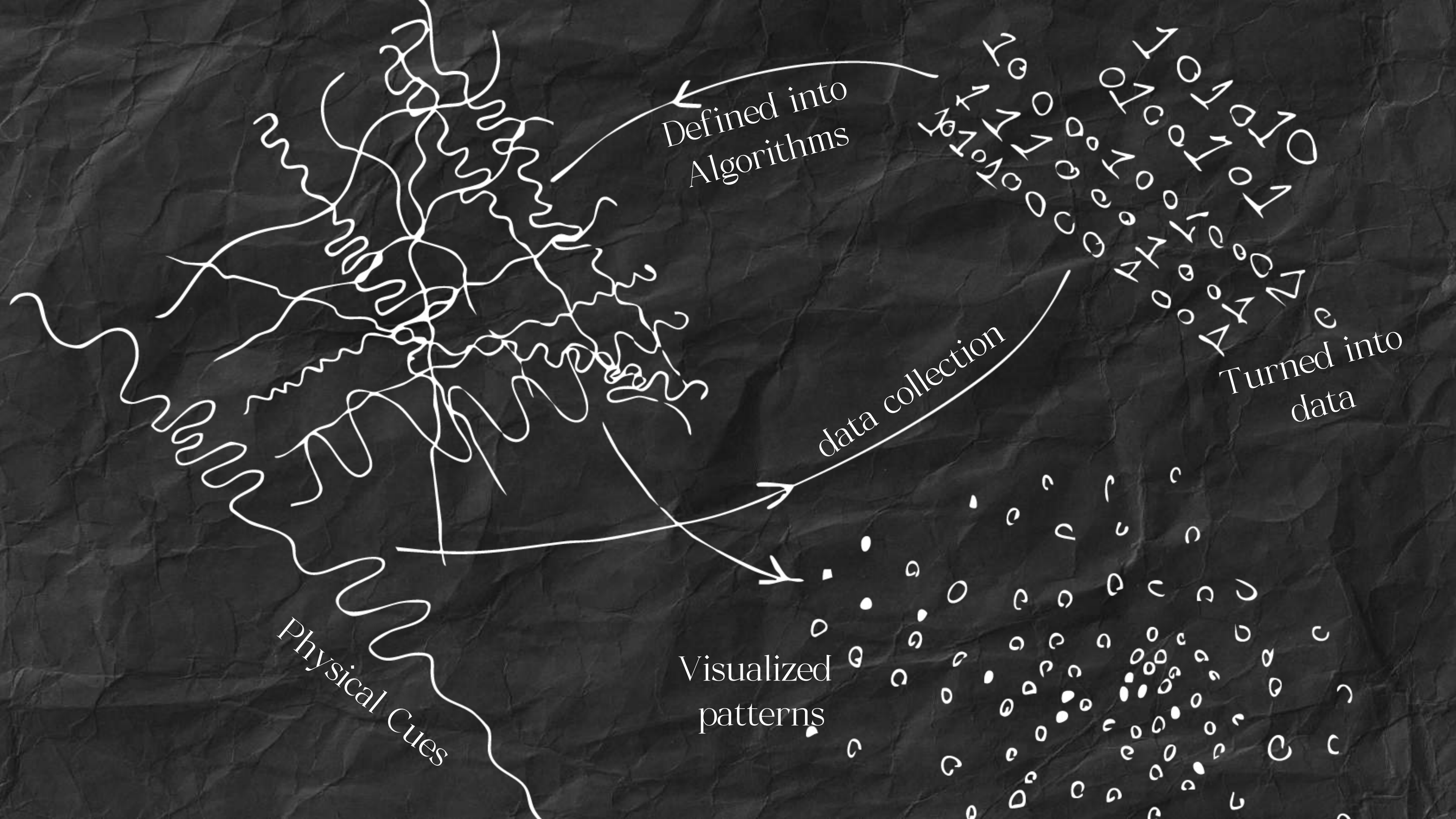


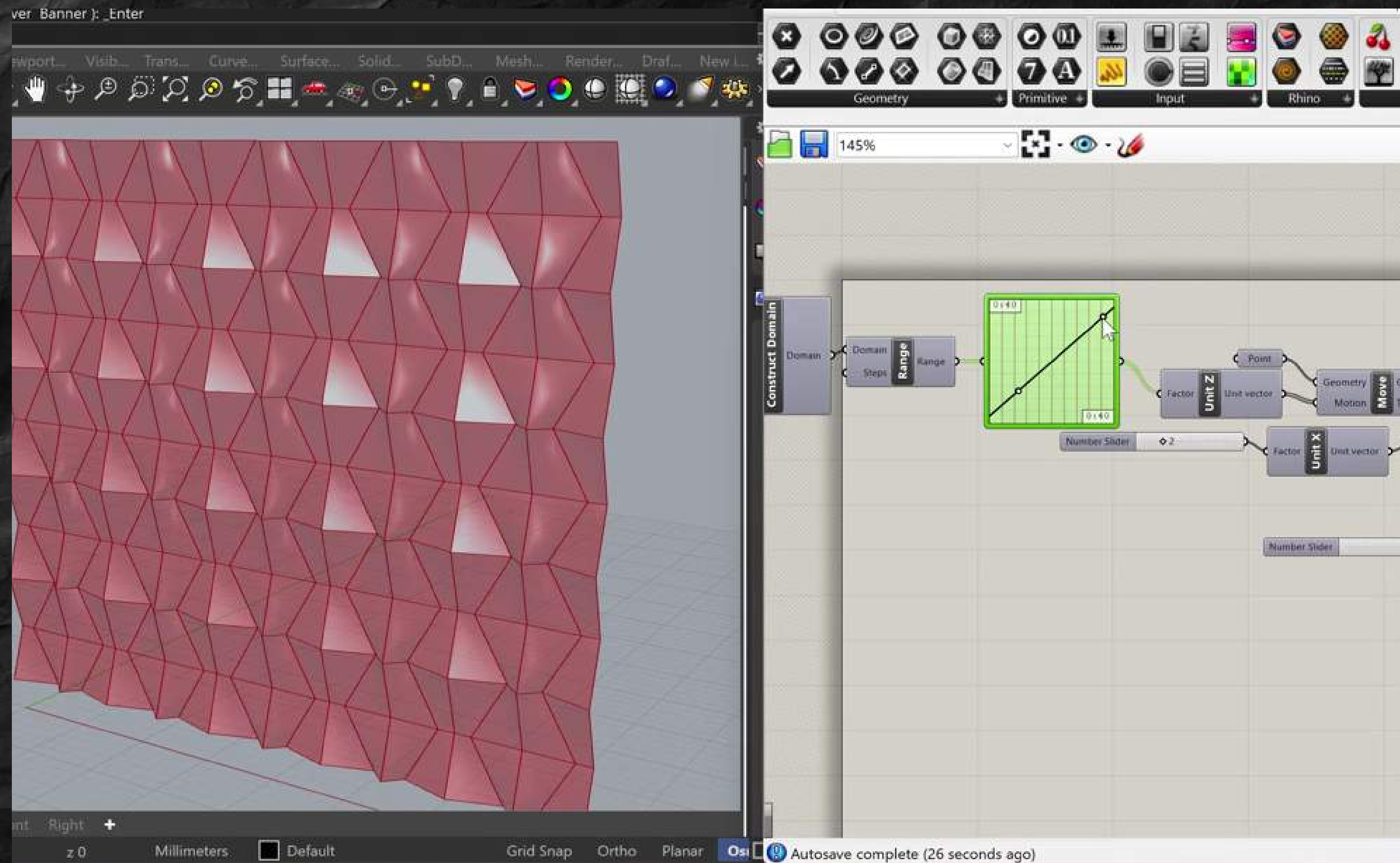
Visualizing Emotions



How?

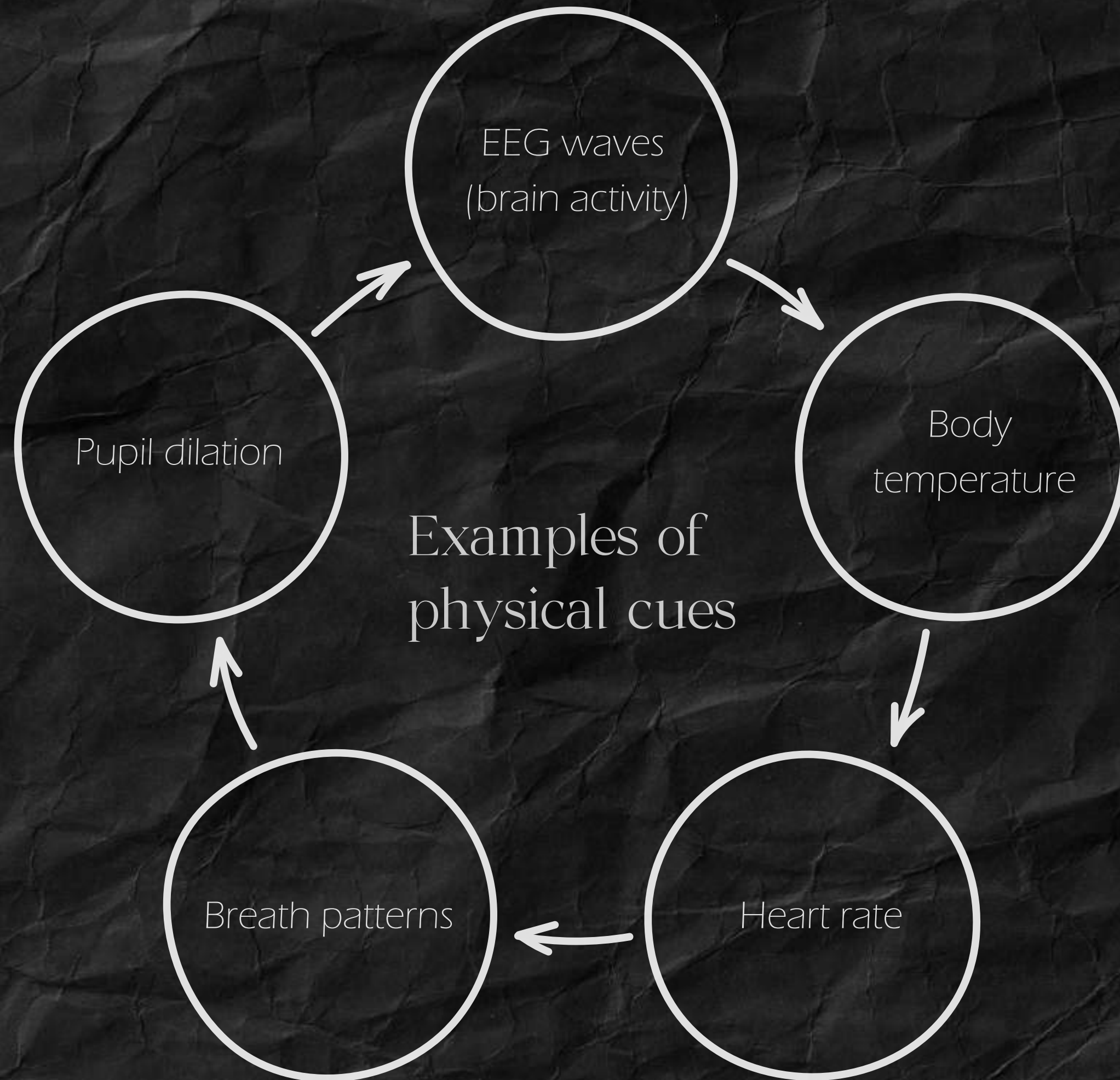






Grasshopper Algorithms







# BRAIN WAVES

**Gamma**  
35+ Hz



Heightened Awareness

**Beta**  
13 - 35 Hz



Problem-Solving

**Alpha**  
8 - 13 Hz



Relaxed Reflection

**Theta**  
4 - 8 Hz



Meditation & Creativity

**Delta**  
0.5 - 4 Hz



Deep Sleep





a collection of clashing emotions



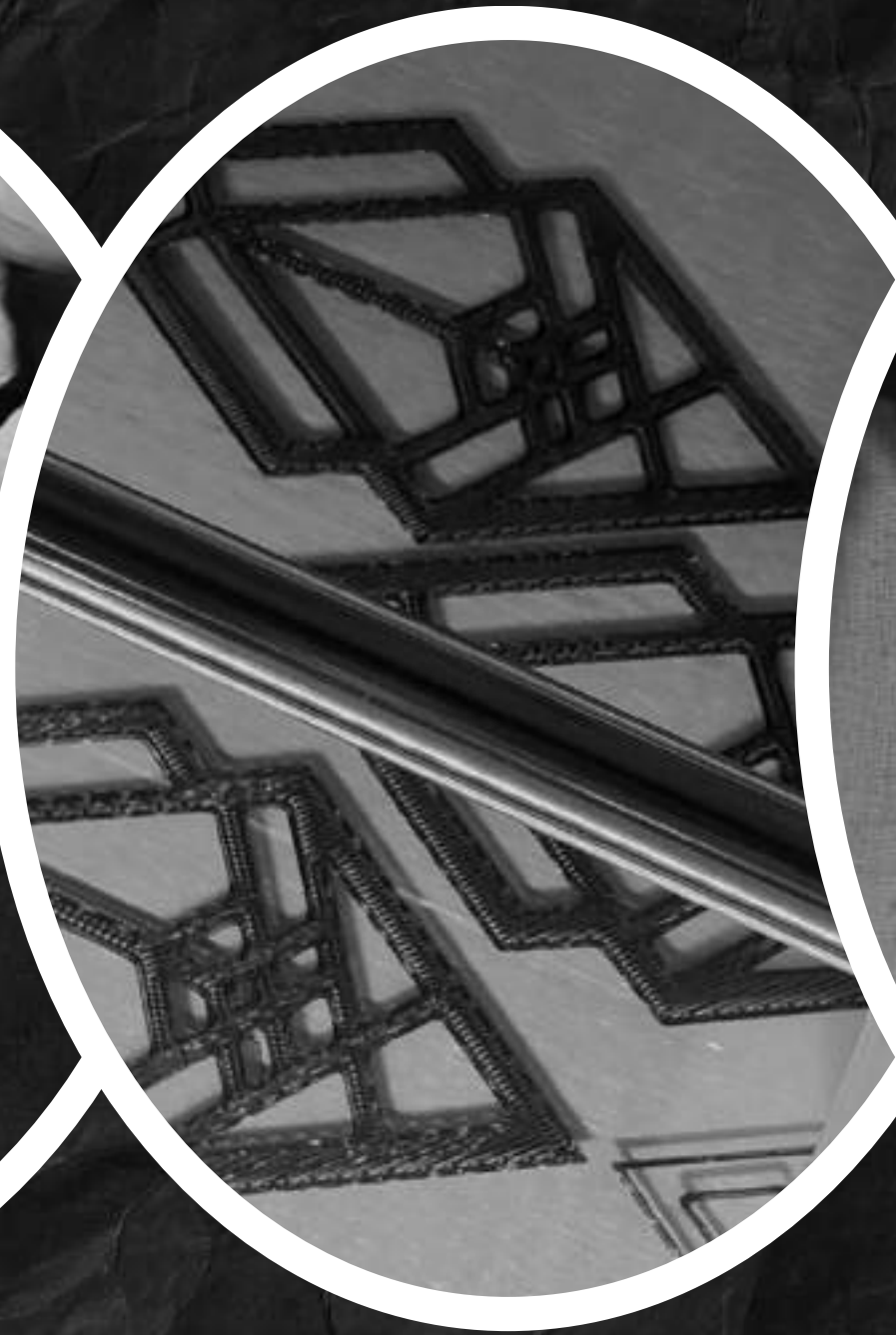
Leather molding



Circular Fashion



3D Printing



Plisse and pleating







Possible Outcomes



A wearable Story of emotions



Representing the  
emotional baggage





3MM FINE  
211  
CUSTO  
W:6M x H:5.1

# Exhibition or experience

Source



People who seek  
self discovery

Designers and  
artists



Technologists

phsycologists



where?

This project is adaptable to multiple contexts. It could be featured in art galleries, fashion showcases, or interdisciplinary exhibitions that bridge art, technology, and psychology. It's also suitable for public installations or immersive events where audiences can interact with the concept and reflect on their emotional journeys.

This project is timeless. Emotions are a universal and constant aspect of the human experience, making this exploration relevant in any era. Whether it's exhibited today or years from now, the concept of visualizing emotions will always resonate.

when?