


A close-up photograph of sea urchin spines and globes. The spines are a light, sandy yellow color with a fine, porous texture. The globes are a vibrant, bright yellow and have a smooth, slightly bumpy surface. The background is a soft, out-of-focus grey, which makes the yellow colors stand out. The text "OCEAN BREATHER" is overlaid in the center in a white, sans-serif font.

OCEAN
BREATH



OCEAN
BREATH
a shared rhythm



a wearable
exploration of
alignment



**FINAL
PROJECT**
LAURA MUTH



FABRICADEMY
textile and technology academy

IBERO

PUEBLA



WHY?



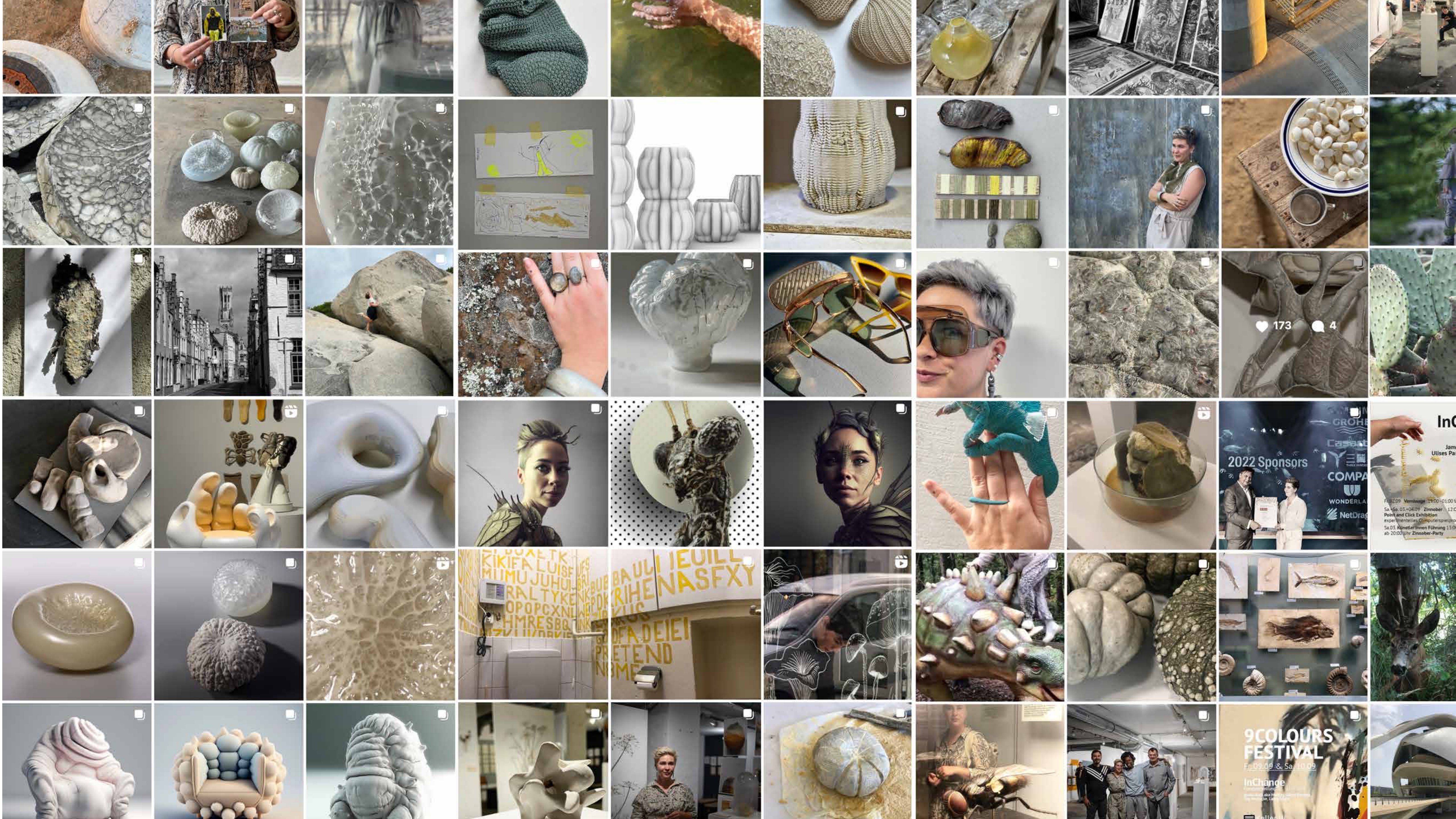
LAURA
MOUTH

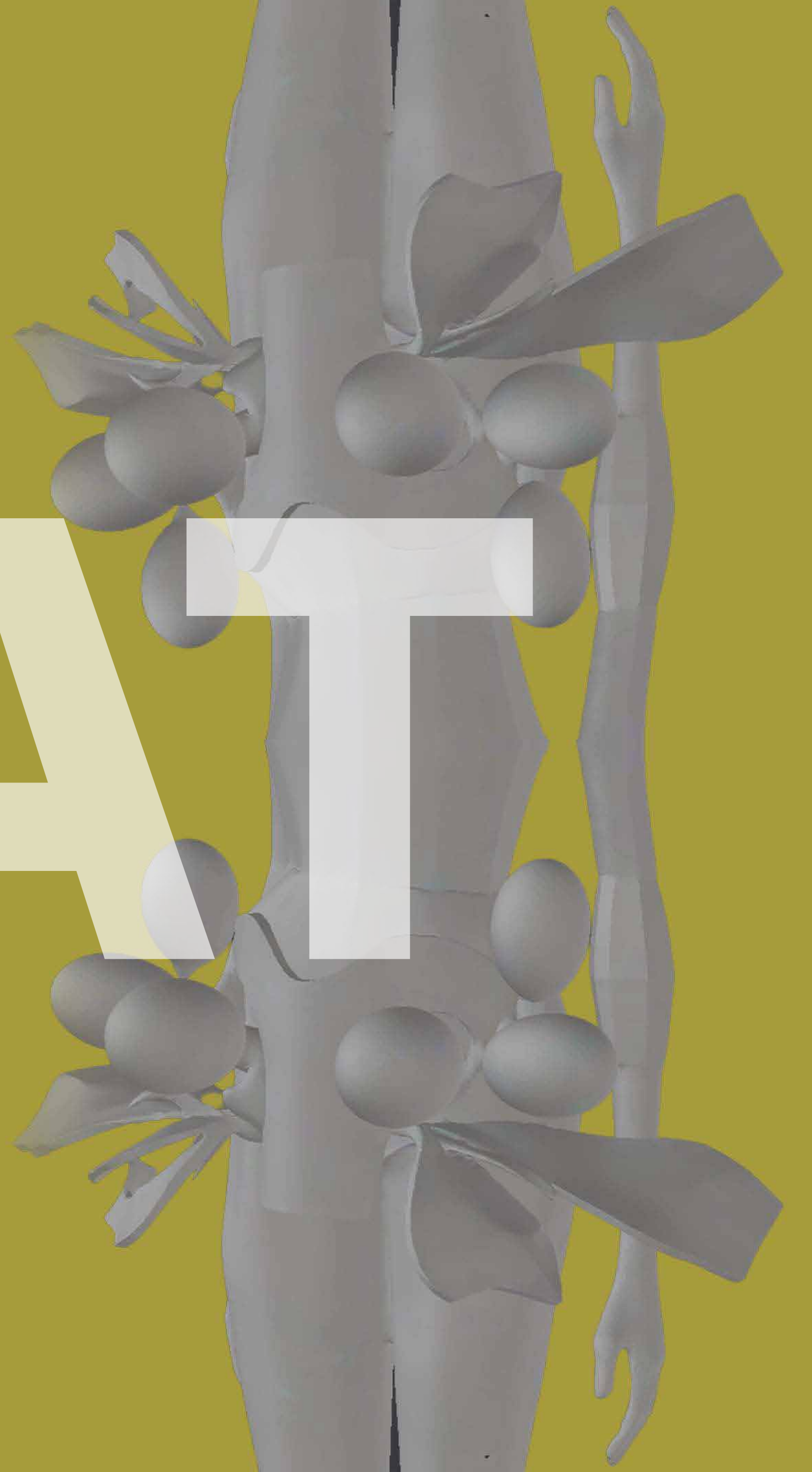
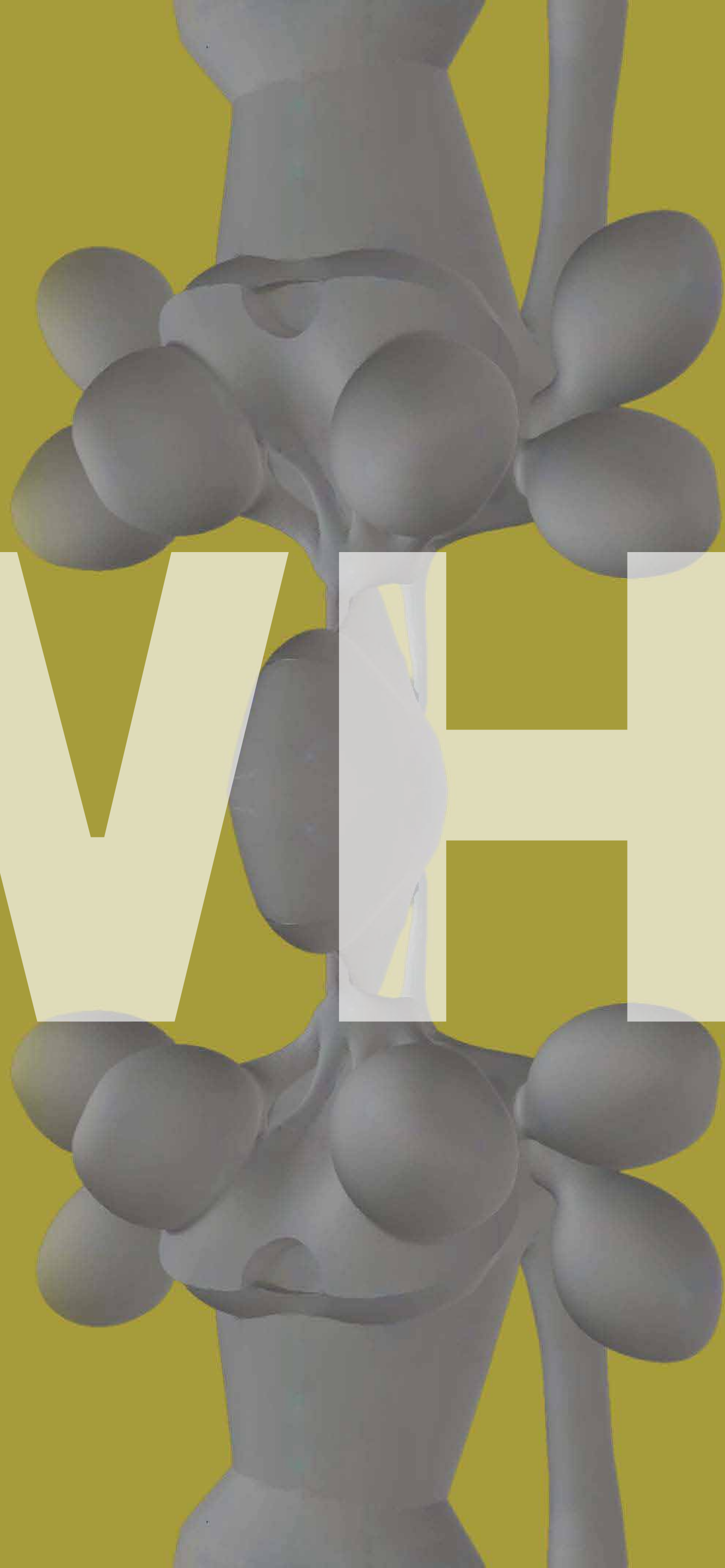
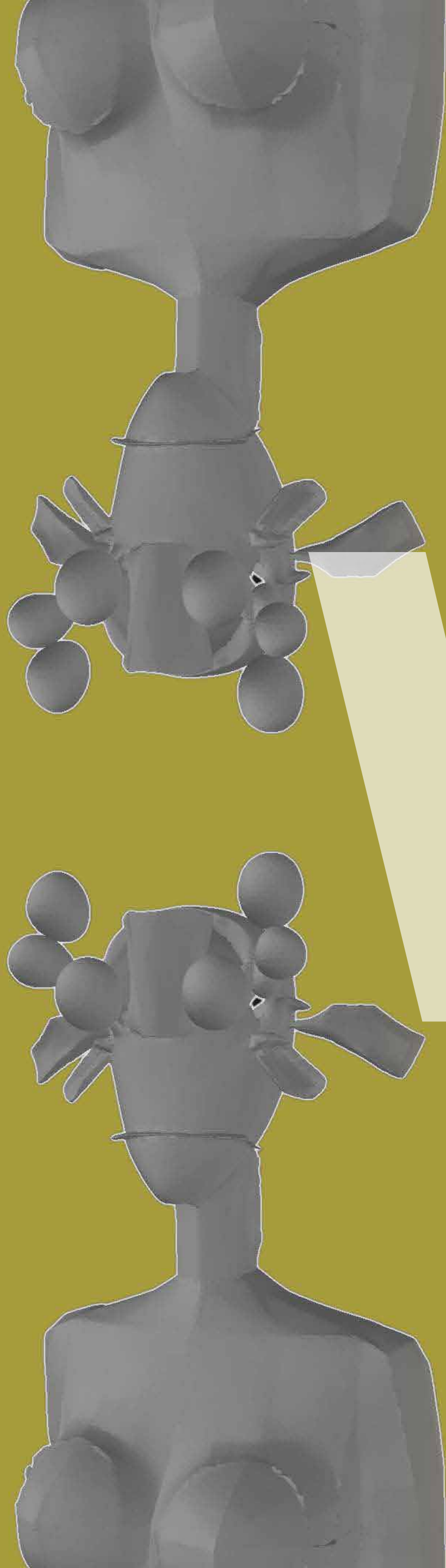


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www.plumblat.com

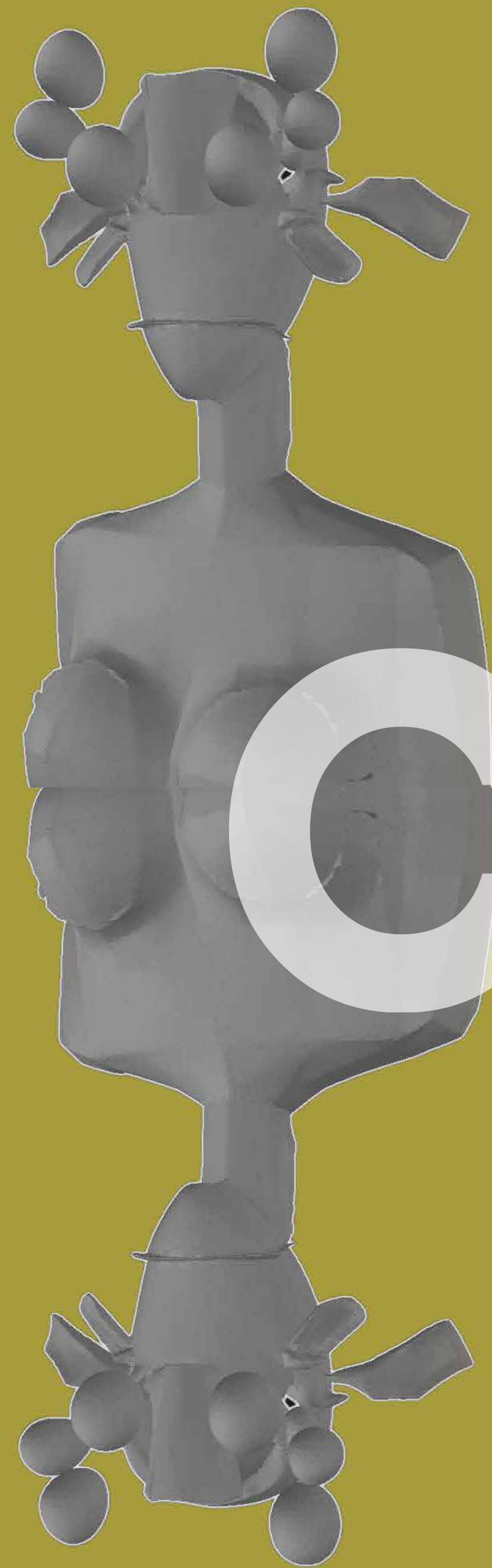
Yup!
www.yup.com

AMBIENTE MESSE
FRANKFURT
YOUNG TALENTS
2024





WHAT



CONCEPT

WHY





CONTEXT



HOWWW



PROJECT PLAN

CONCEPT

BACKGROUND

MATERIAL

DESIGN

THE TECHNIQUE

STORYTELLING

SHOOTING

PROJECT PLAN

CONCEPT

BACKGROUND

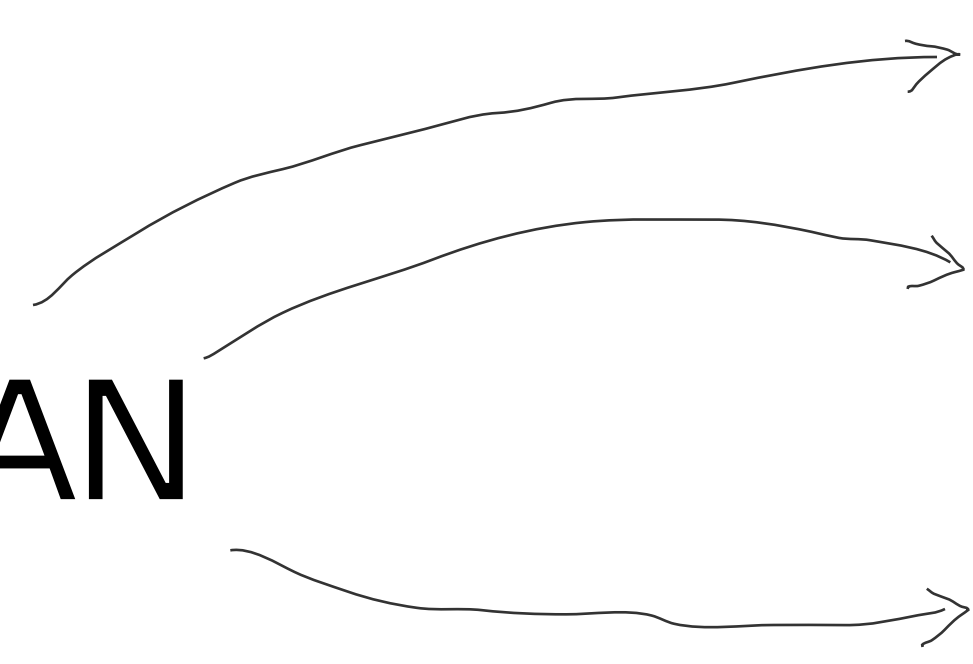
MATERIAL

DESIGN

THE TECHNIQUE

STORYTELLING

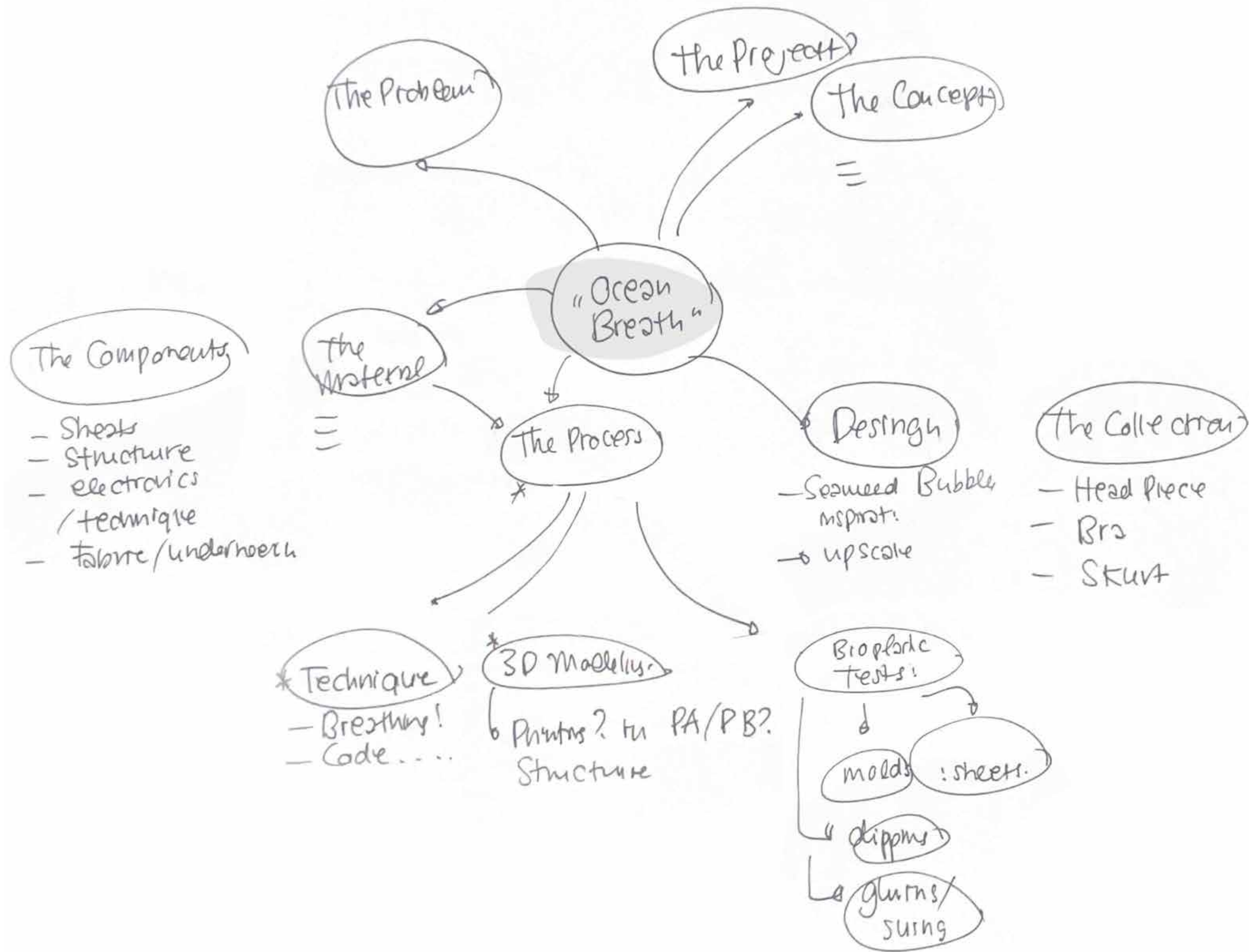
SHOOTING

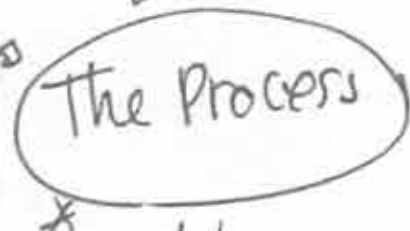
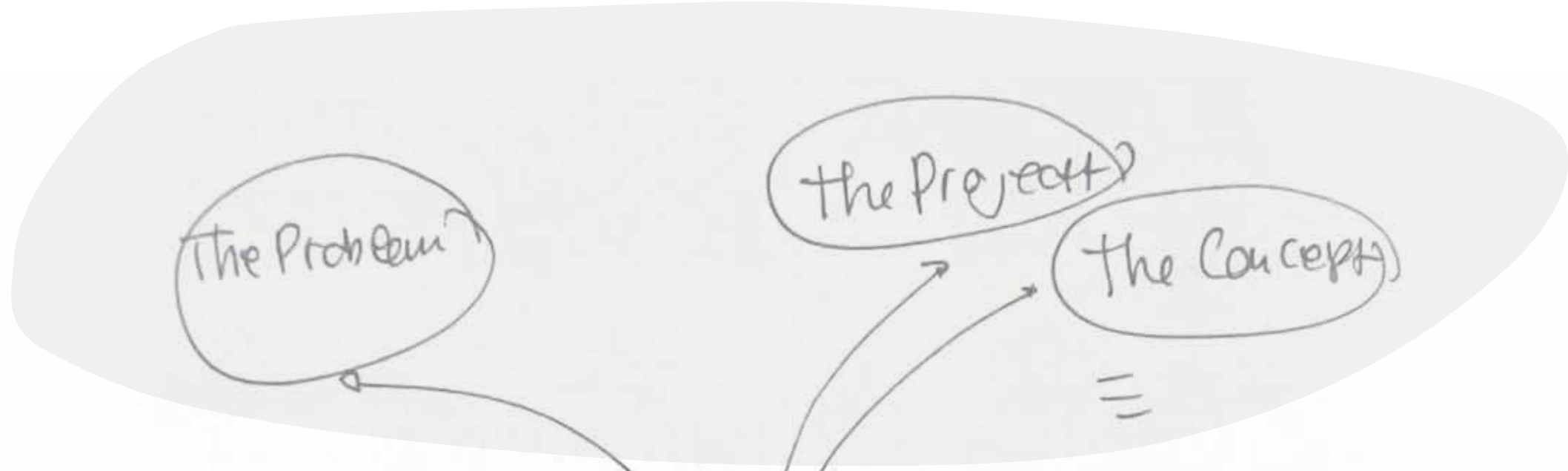


Dates

Components

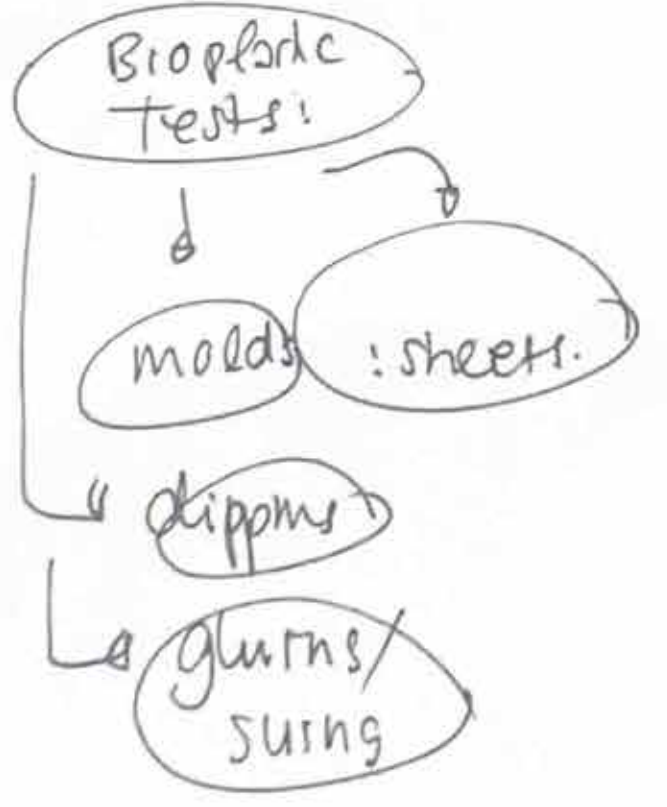
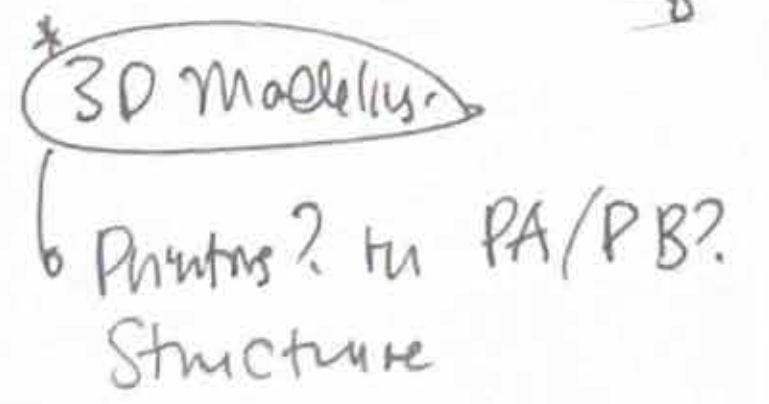
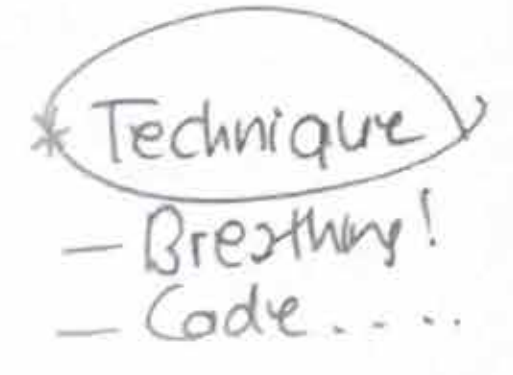
Tools

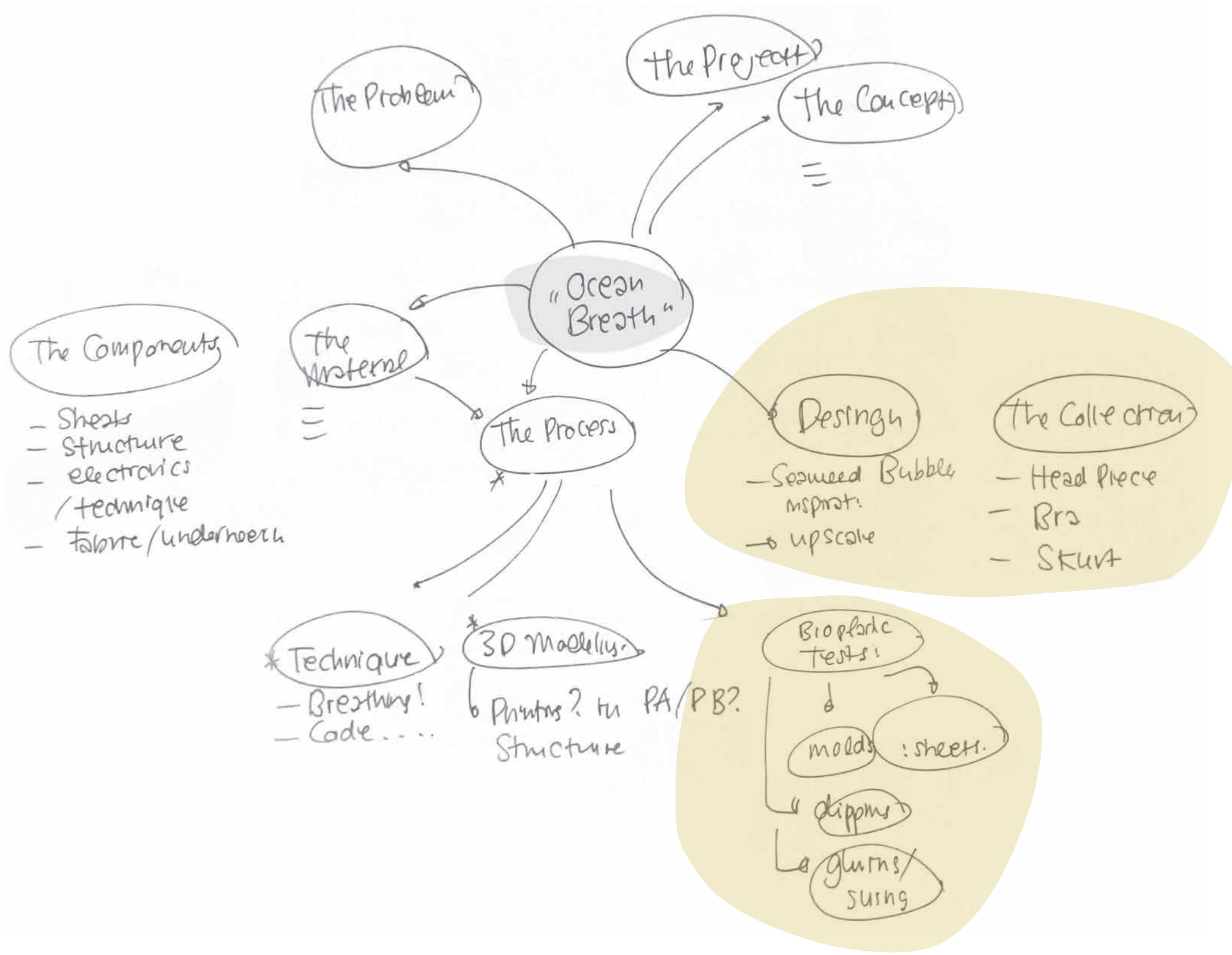


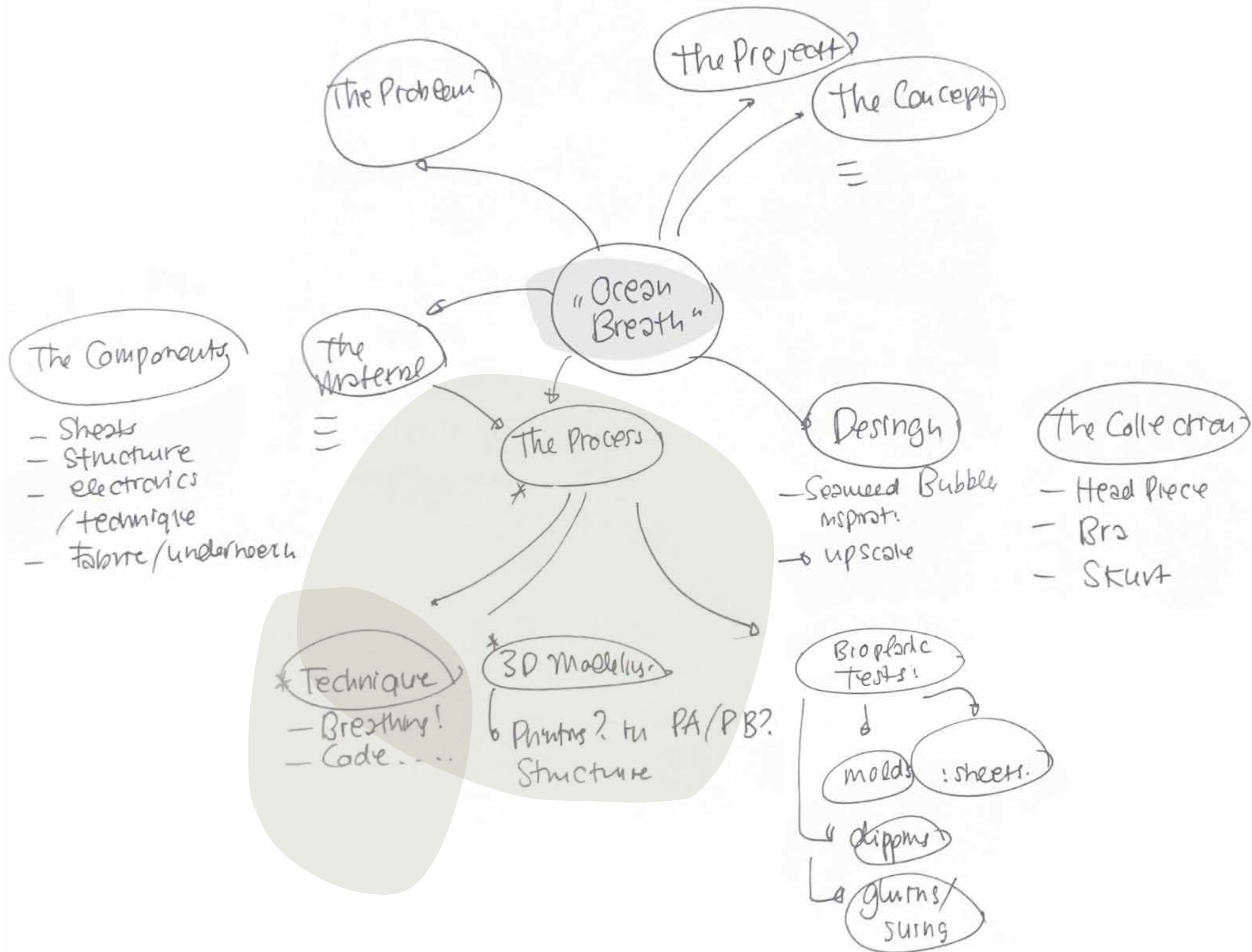


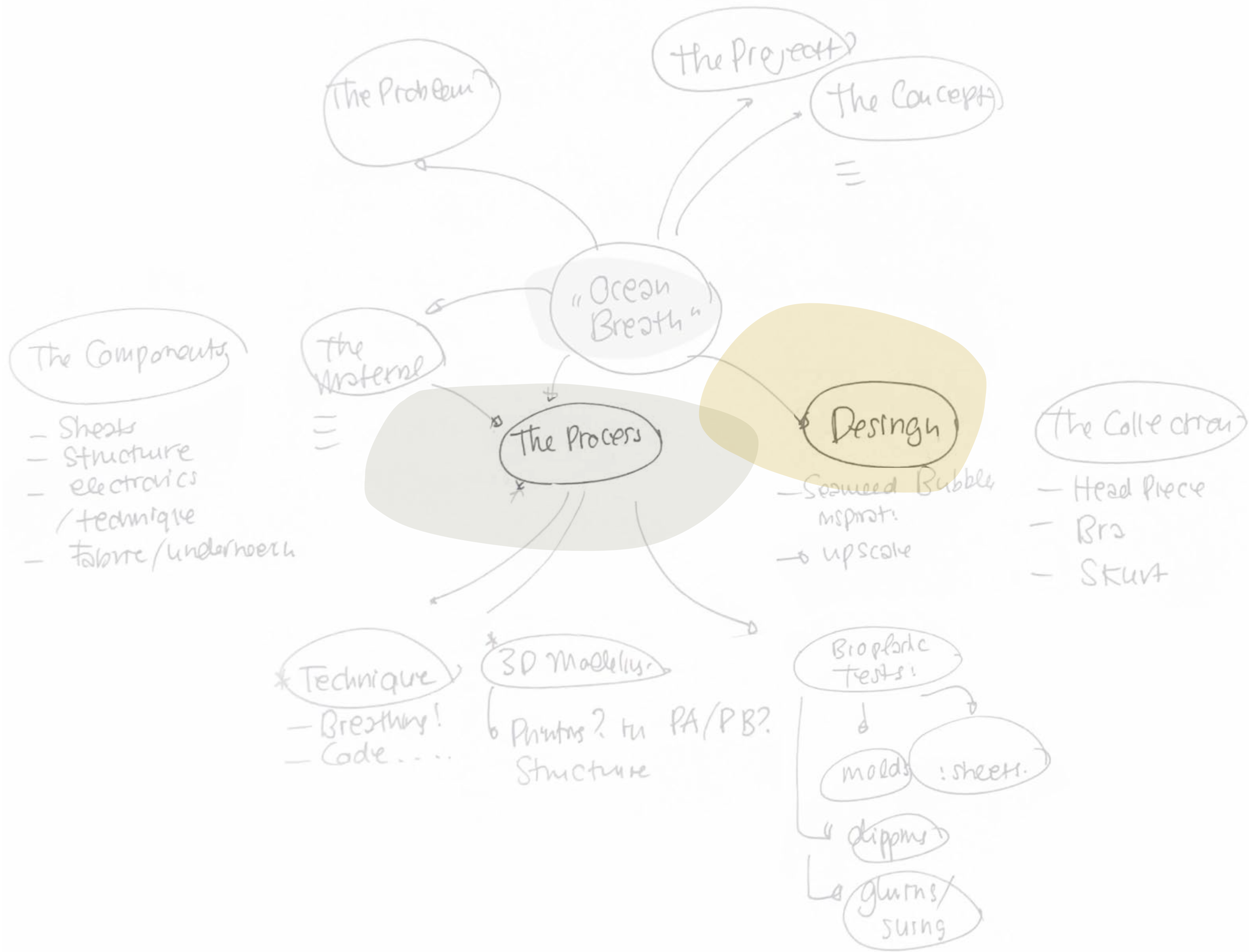
- Seaweed Bubble
- inspirat.
- upscale

- Head Piece
- Bra
- Skirt









PROJECT PLAN

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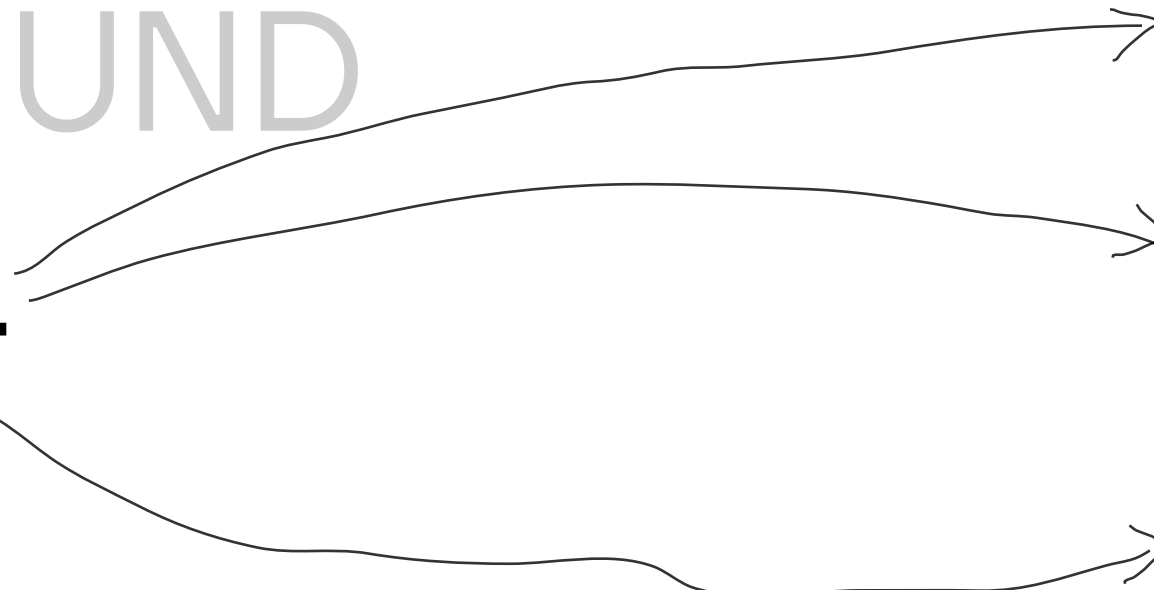
STORYTELLING

SHOOTING

Source

Properties

Application



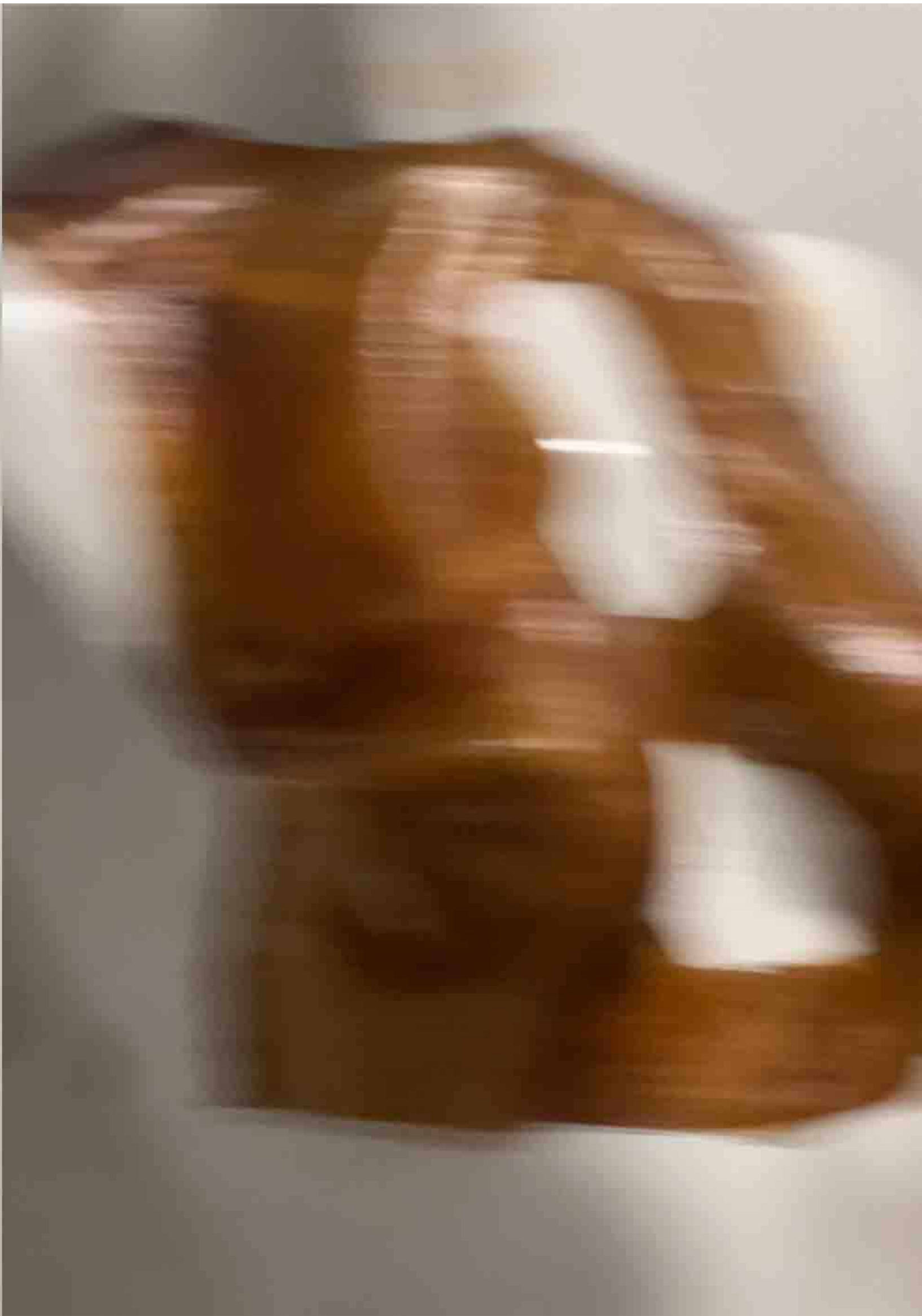












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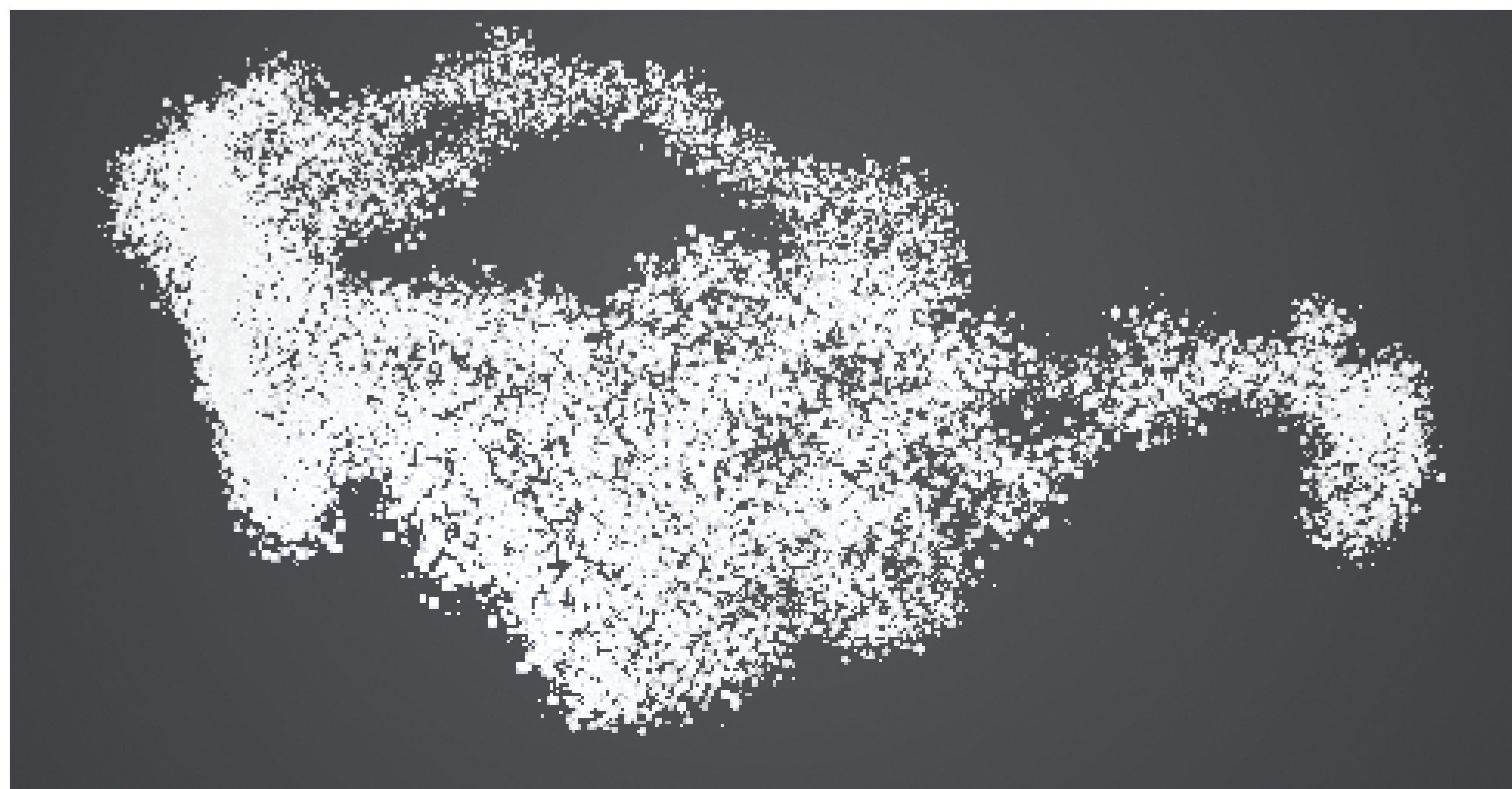
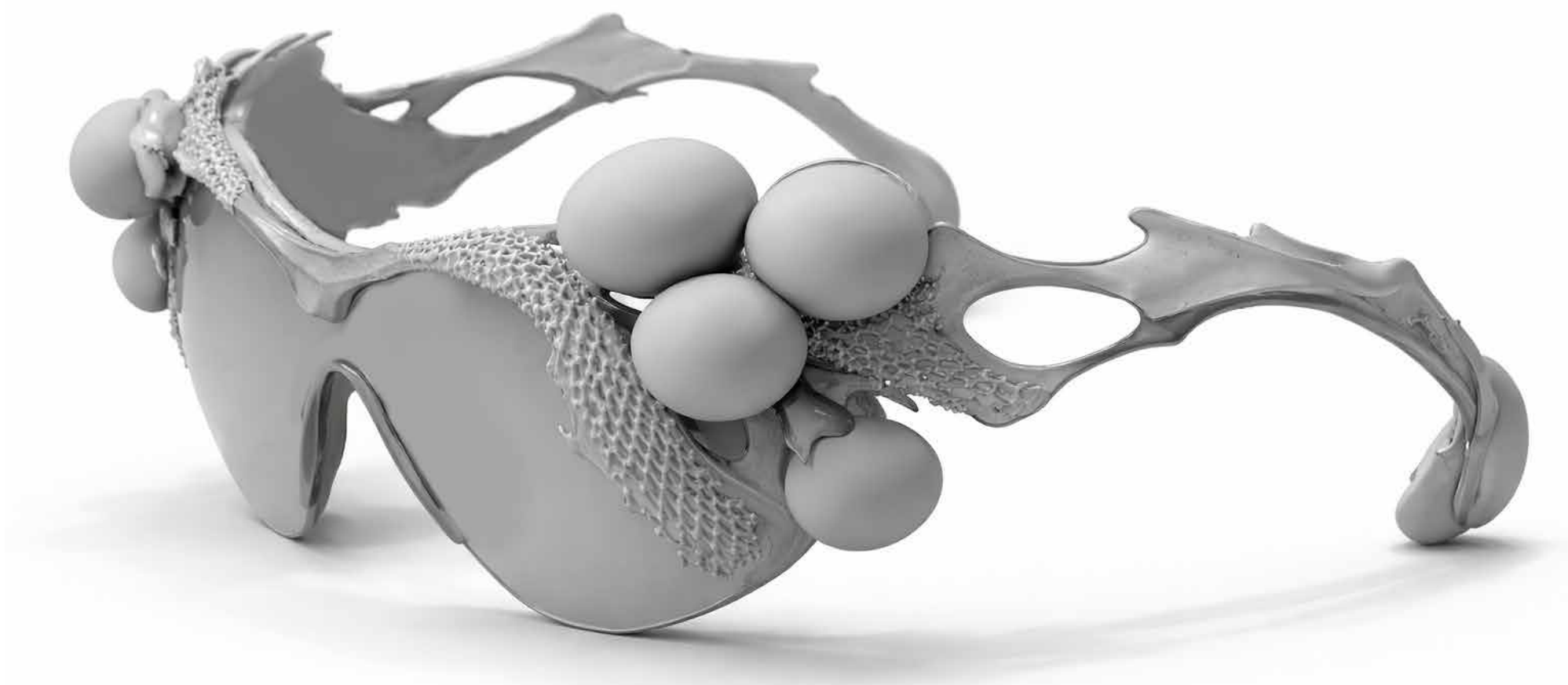
STORYTELLING

SHOOTING

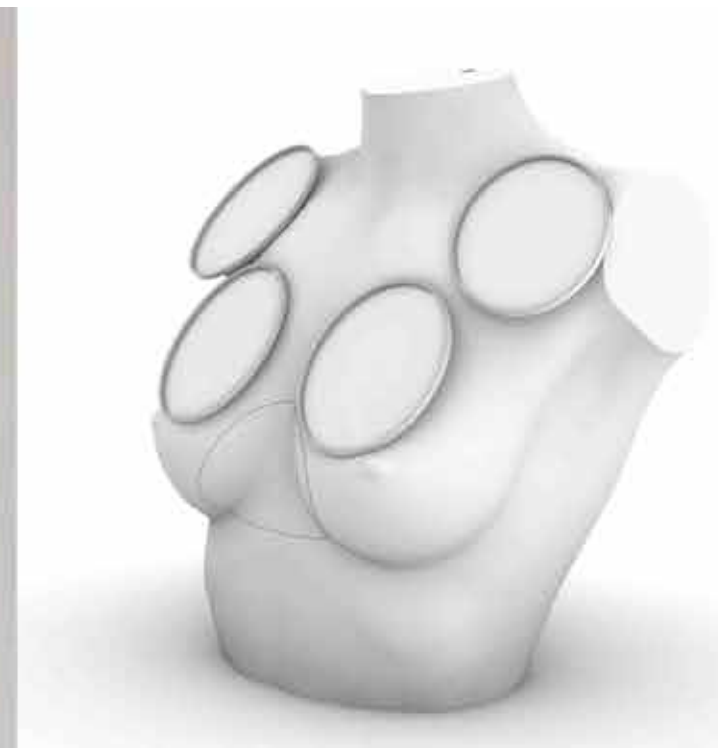
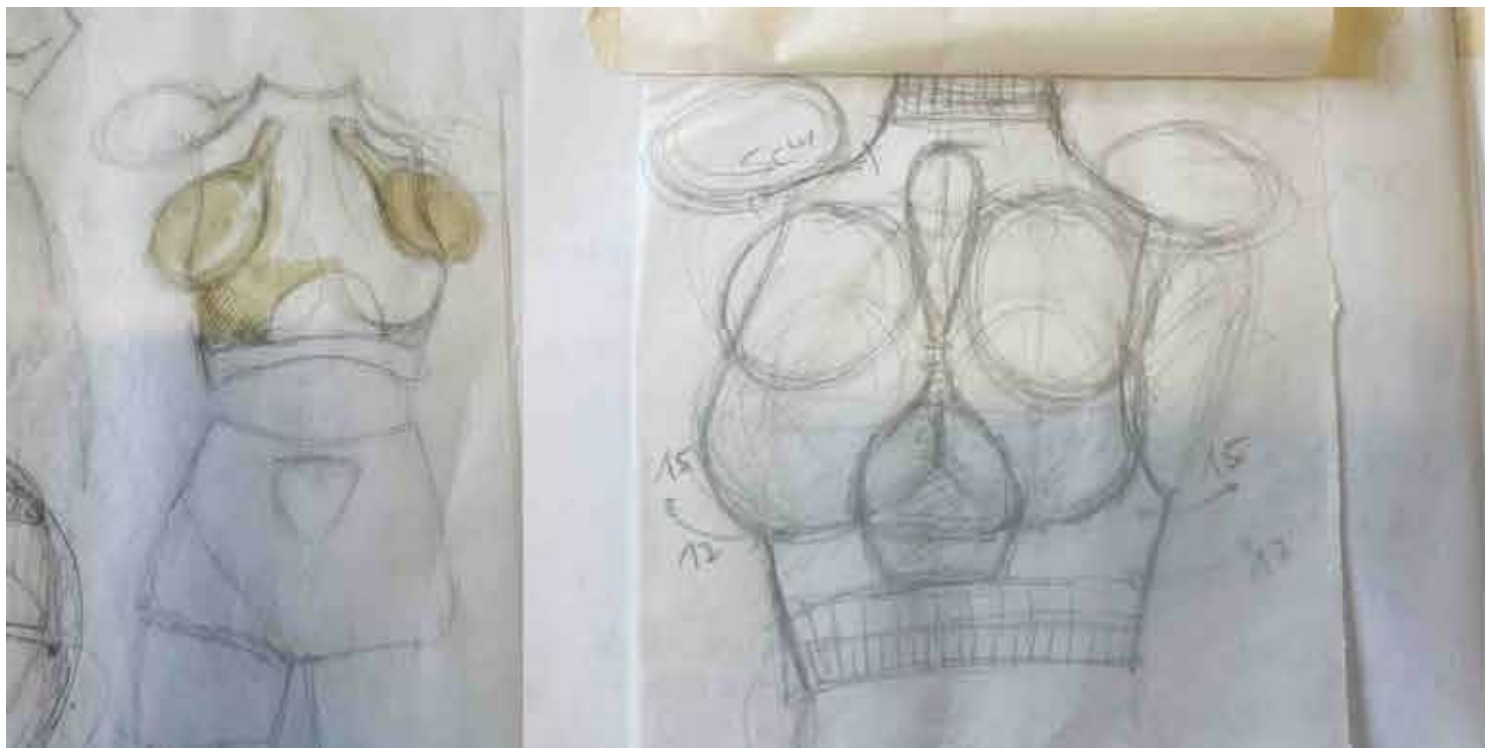


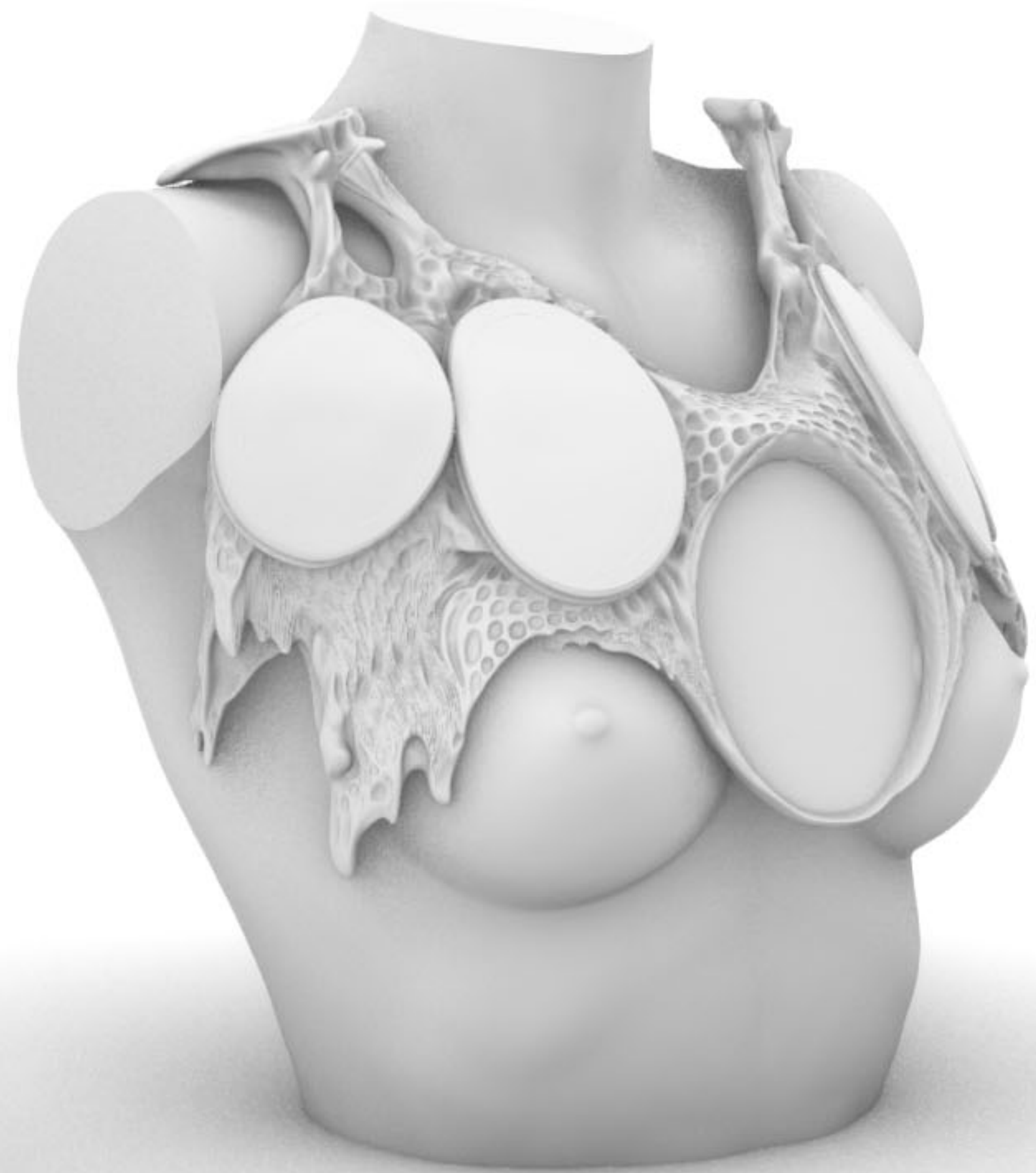
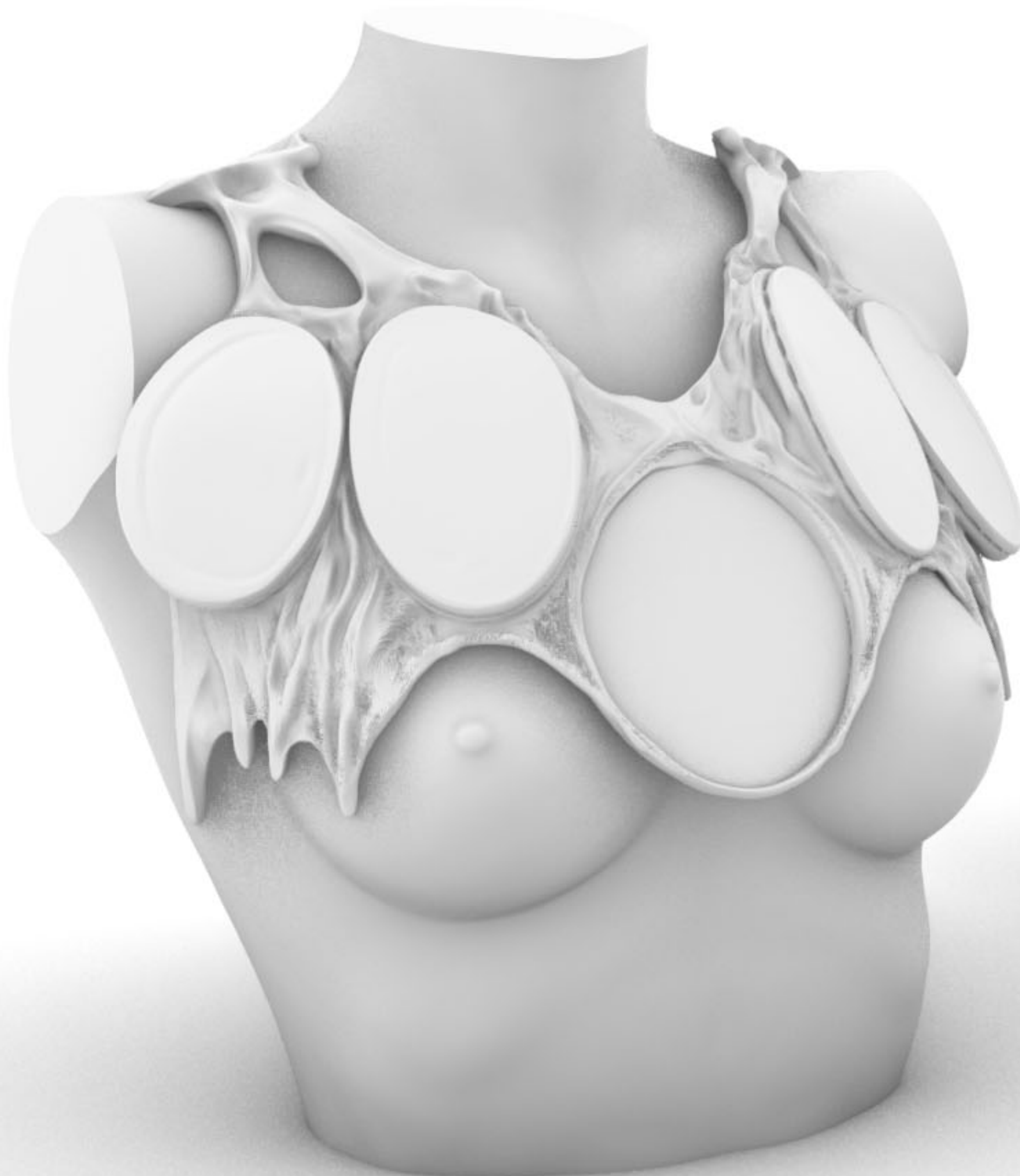




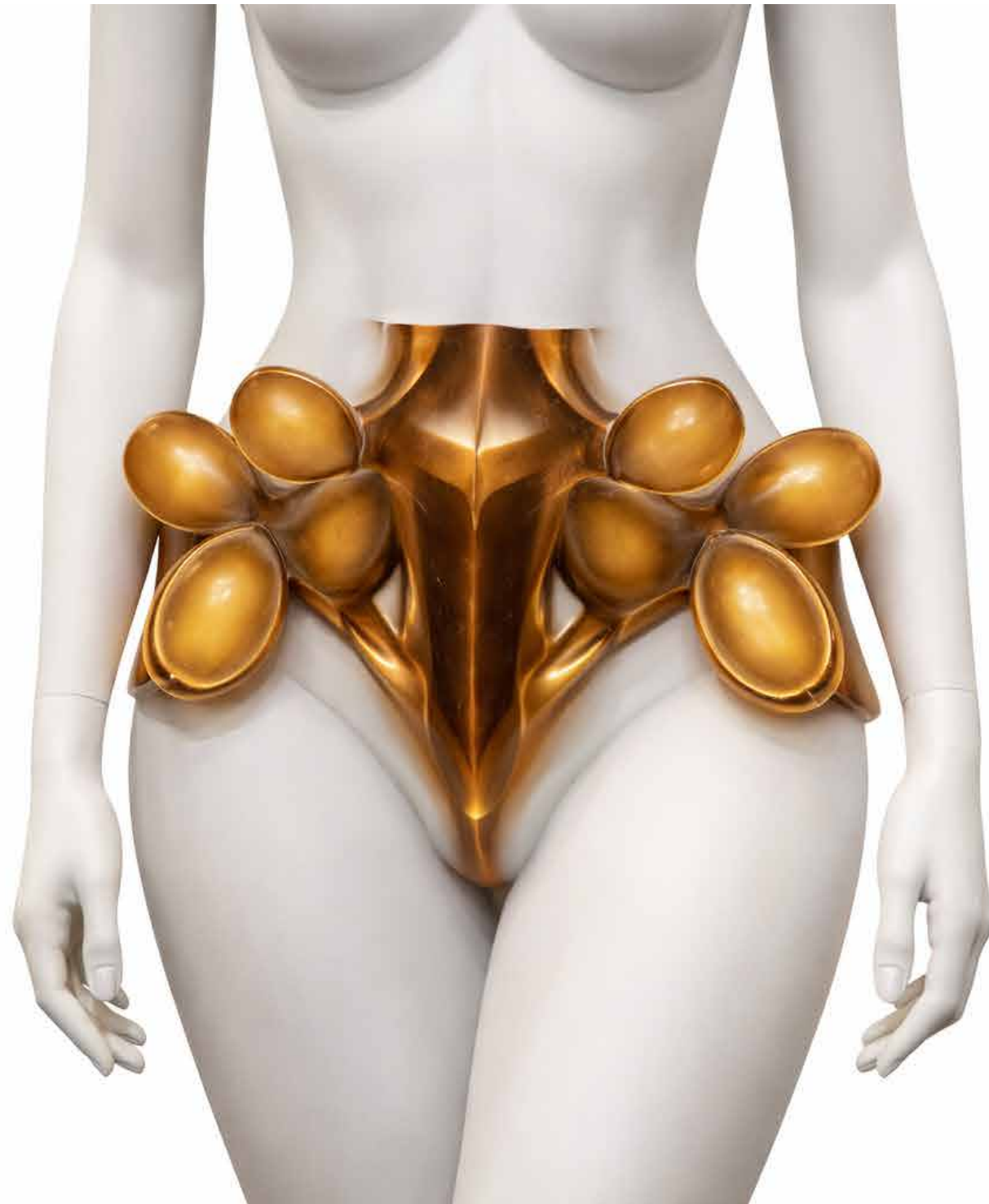
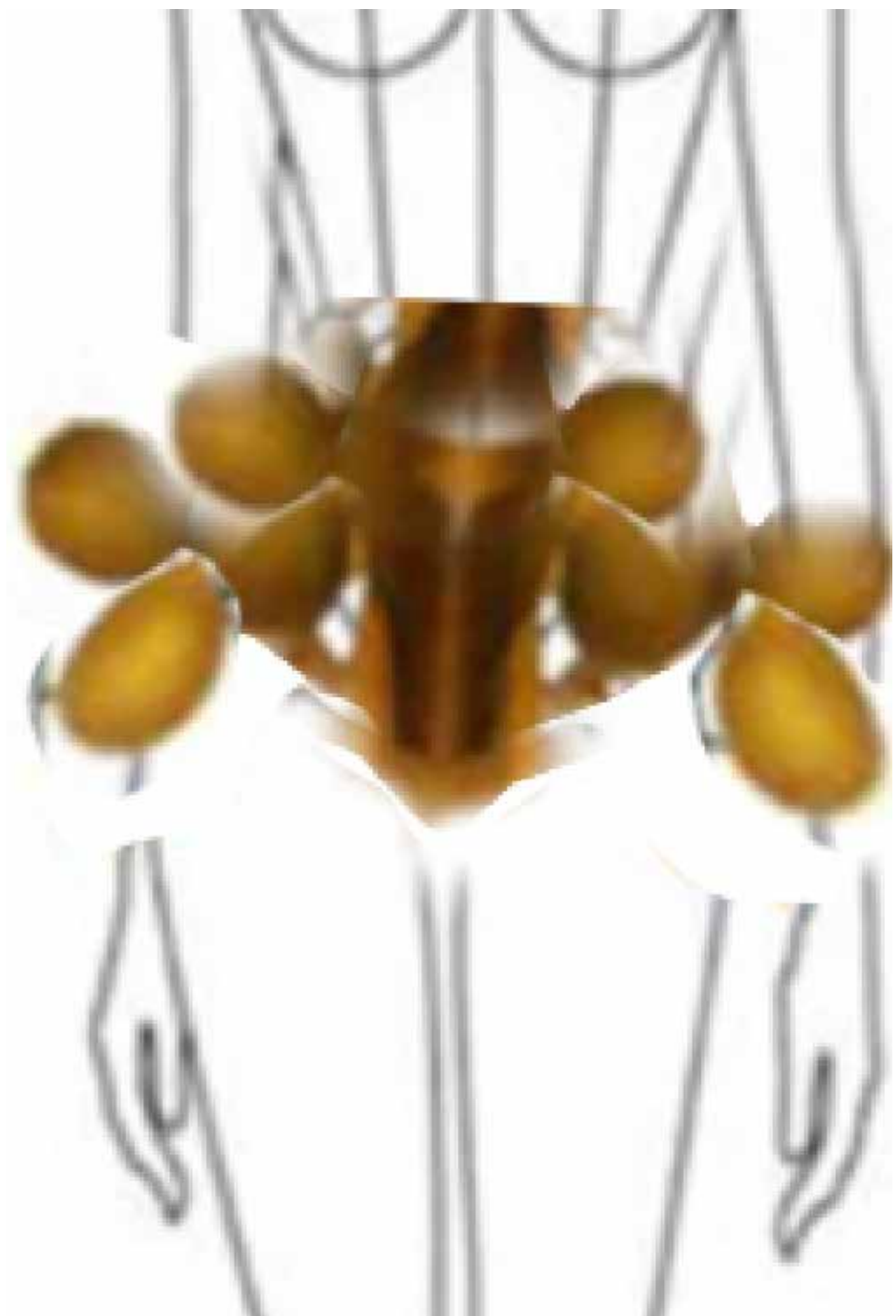
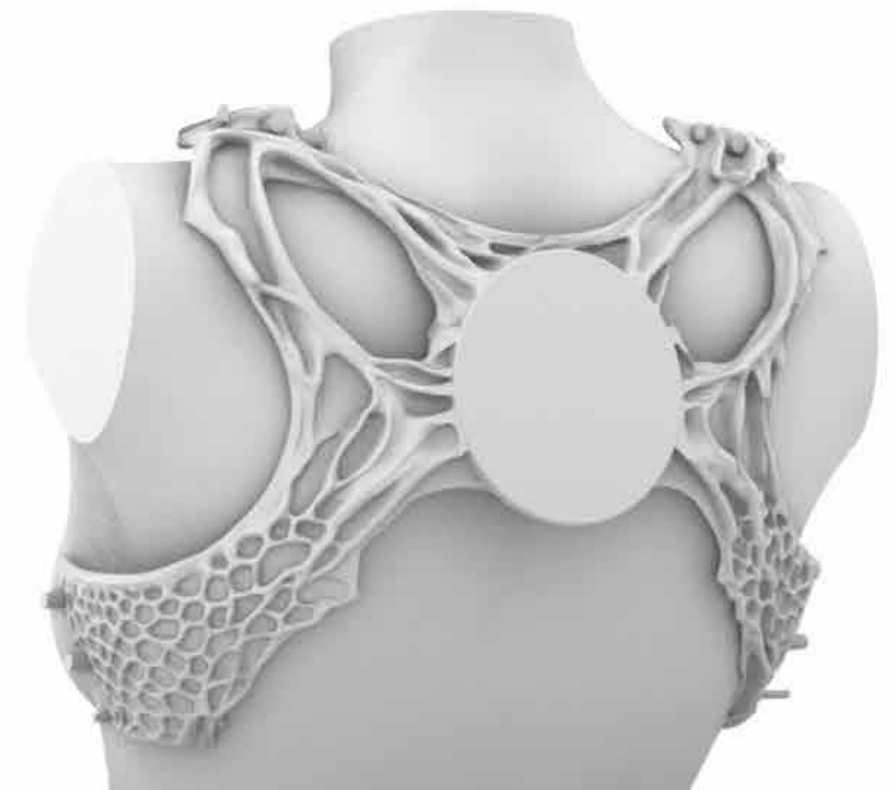


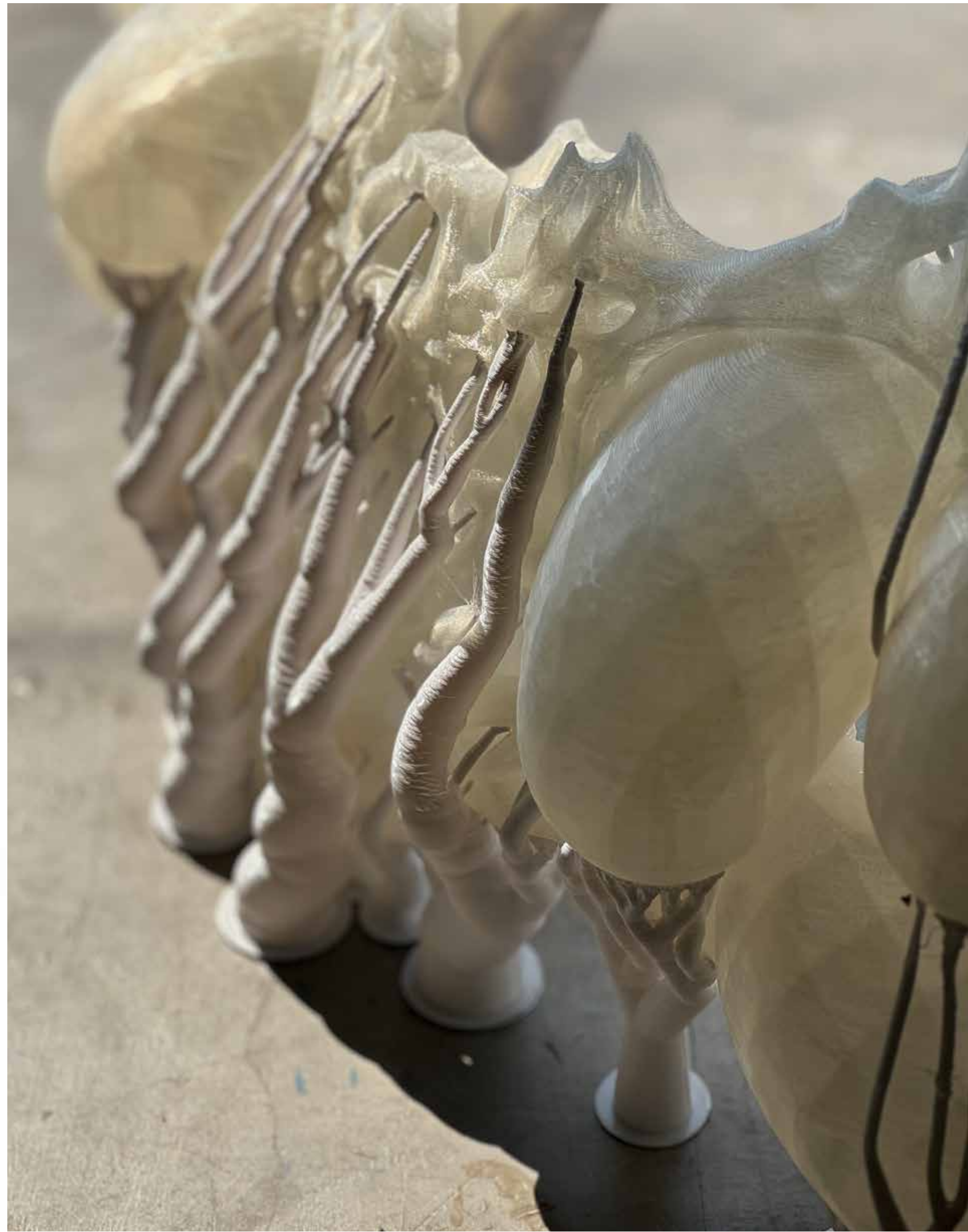














PROJECT PLAN

CONCEPT

BACKGROUND

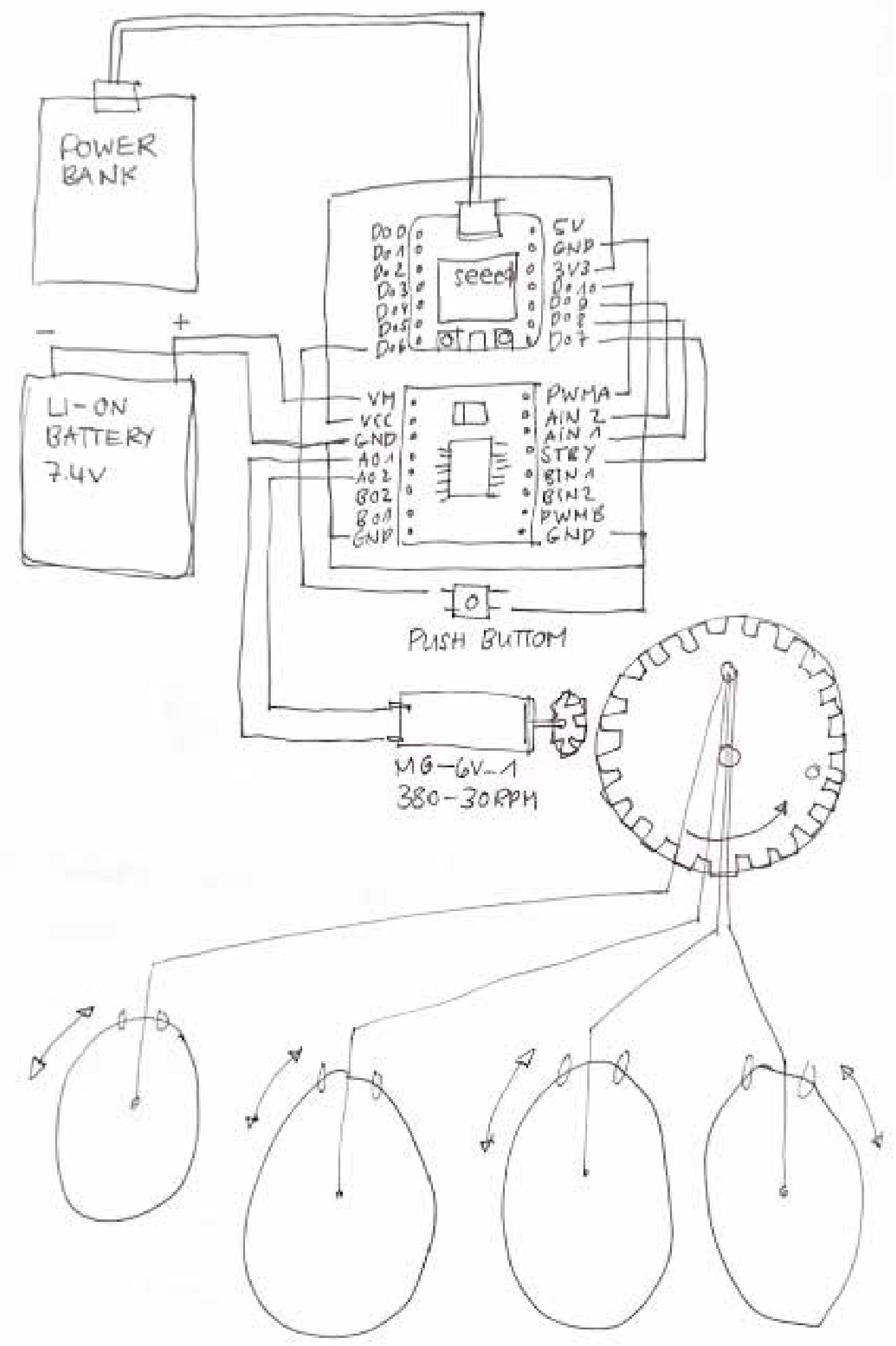
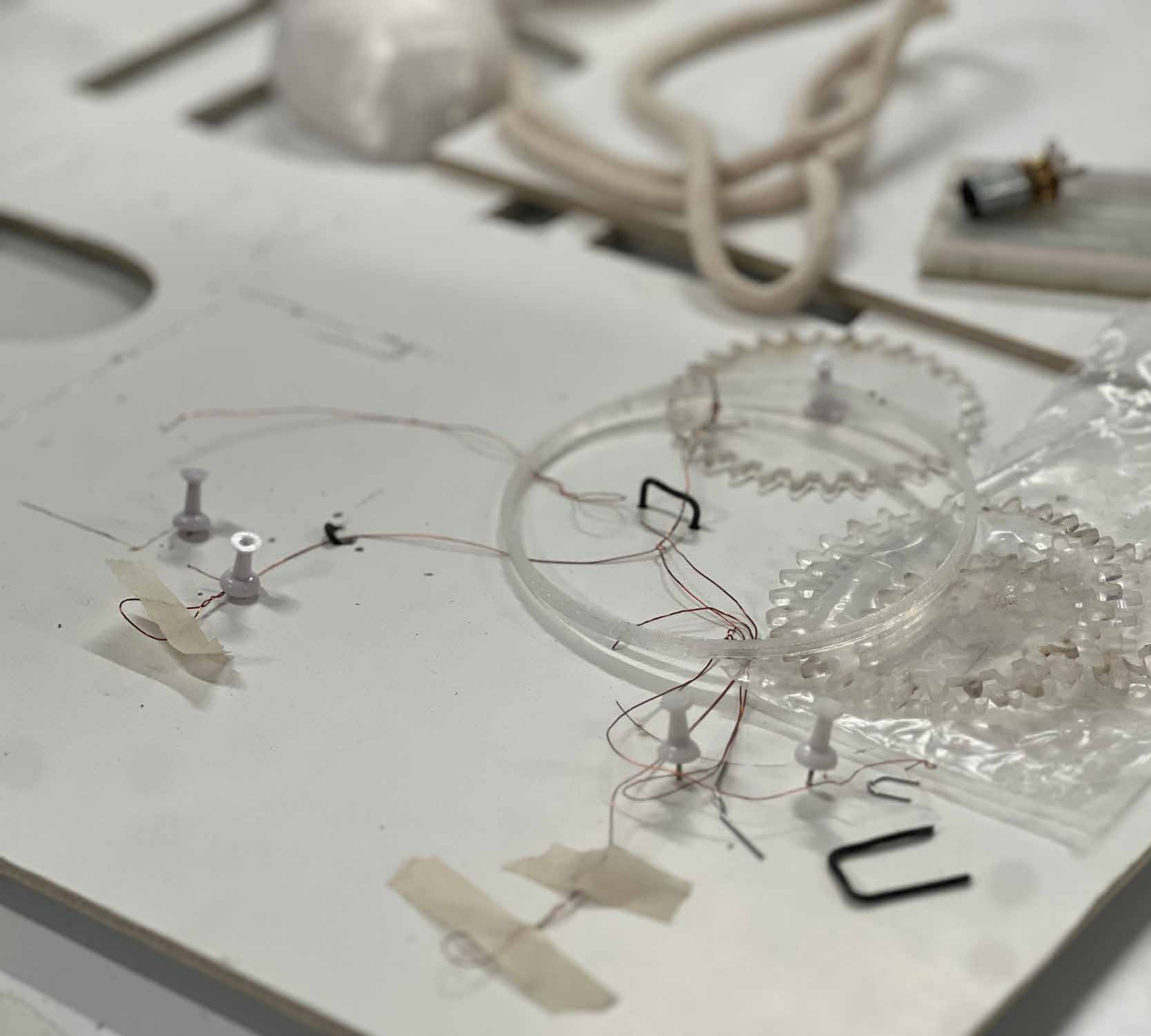
MATERIAL

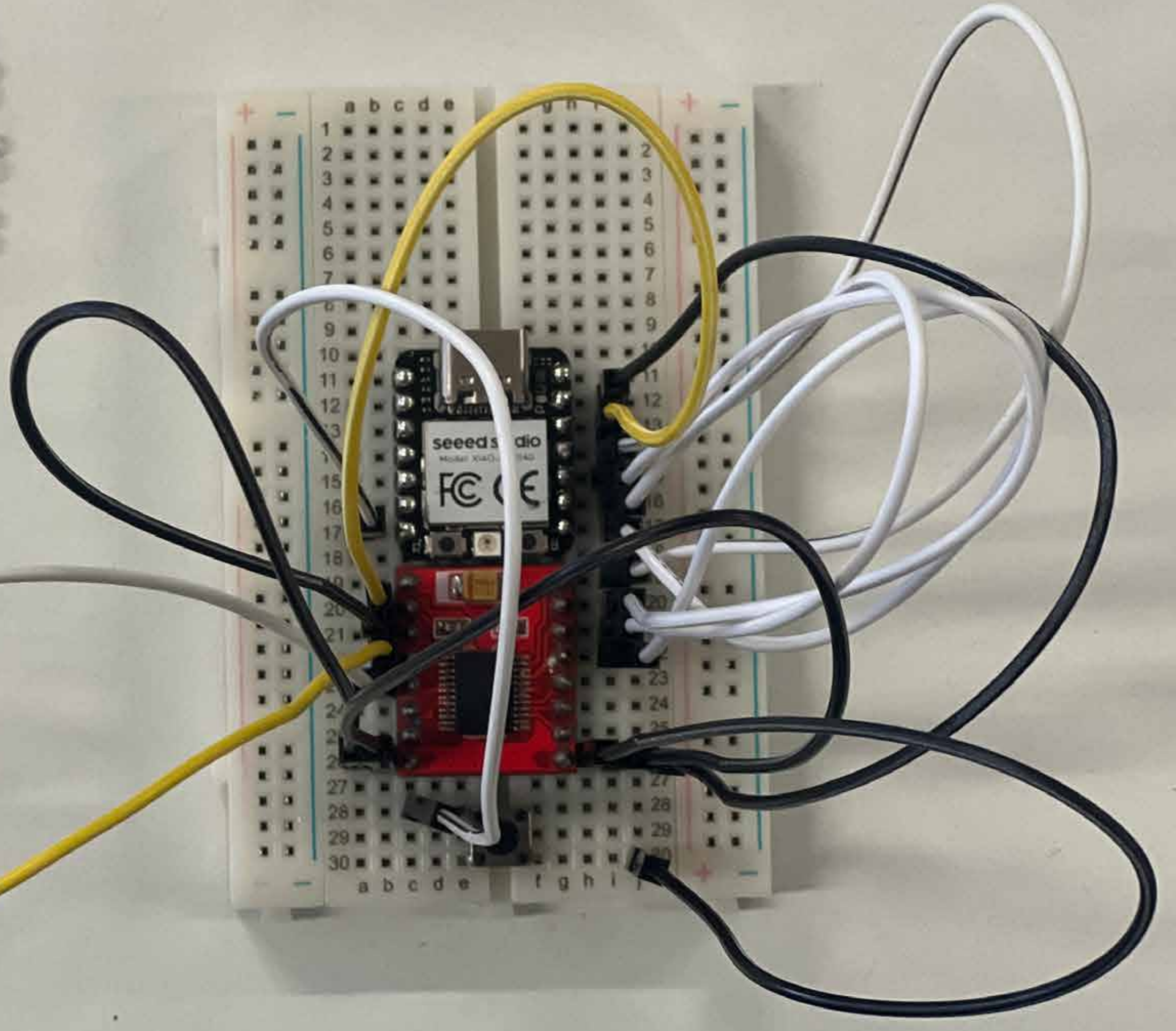
DESIGN

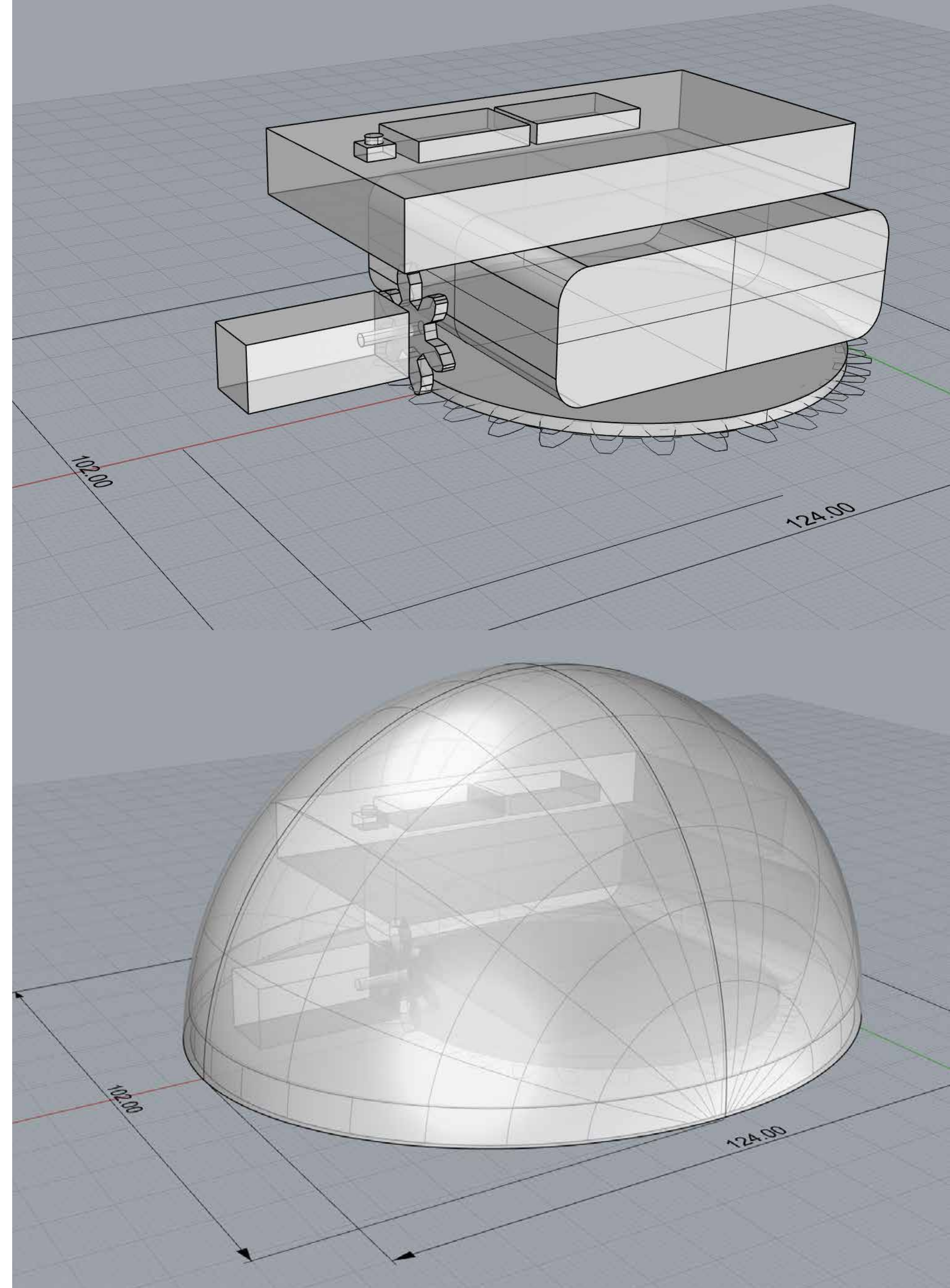
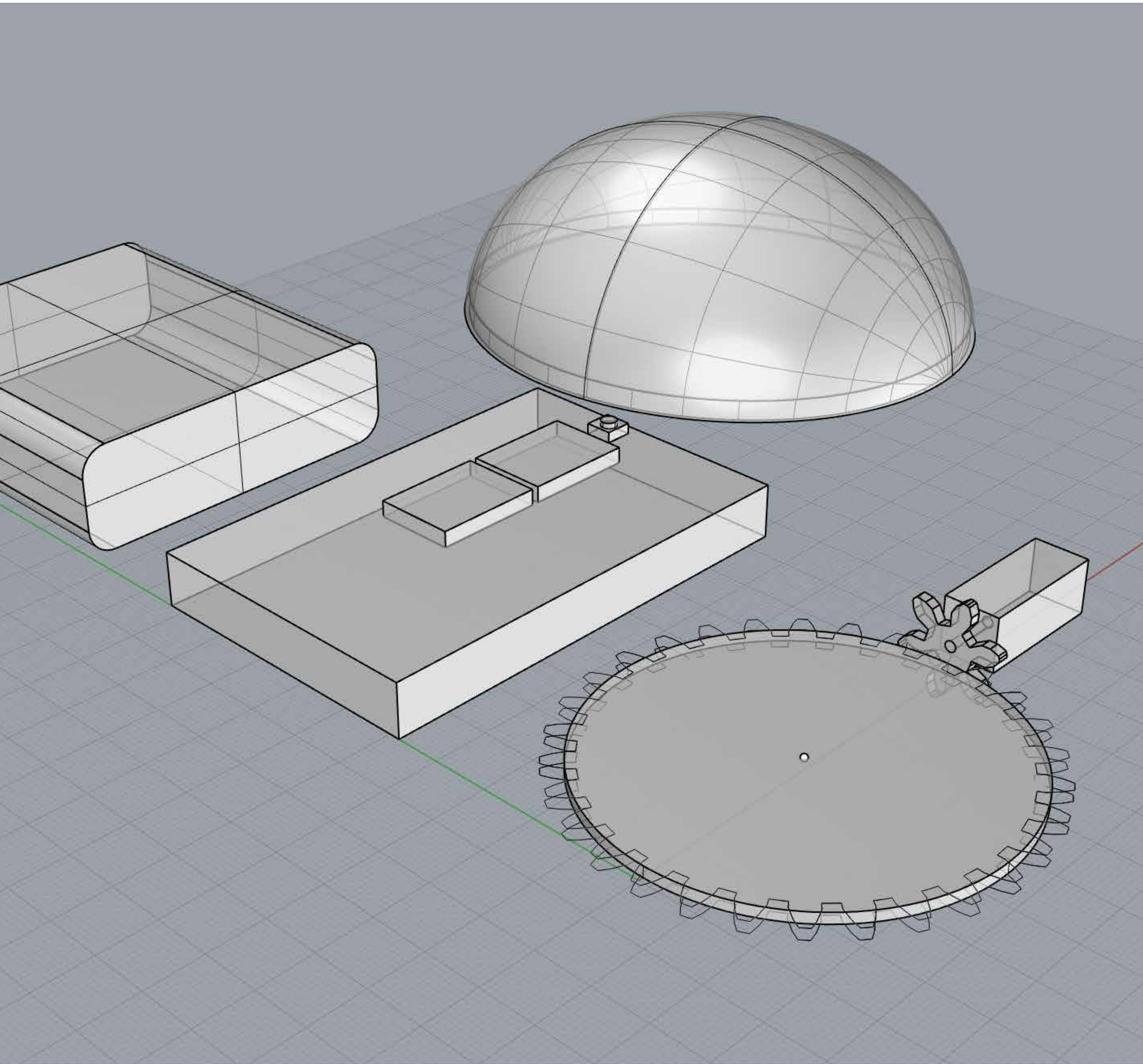
THE TECHNIQUE

STORYTELLING

SHOOTING







PROJECT PLAN

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THE TECHNIQUE

STORYTELLING / NARRATIVE

SHOOTING

STORYTELLING / NARRATIVE

①
The Touch!

the feeling of exchange
②
The Problem:

- pollution / Load
- waste

→
The Experience

↓
USE / Application

2. Videos.
1. Context.
 - Background.
 - Make off.
 2. The Spot

○ The Project: doesn't solve the problem
But it points out: →

PROJECT PLAN

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STORYTELLING

SHOOTING



SHOOTING CONCEPT:
LUXURY – GOLDEN WET LOOK

CHAMPAGNER BREEZE
trend scouting panel (2022/23) .

PLAYLIST
Mood & Atmosphere

TIMING – LIGHT CONCEPT
GOLDEN HOUR @ the end of March
in Puebla, Mexico 05:30 AM.

CHAMPAGNER
BREEZE

TRENDPANEL: 2022/23
FARB-TREND- UND ZUKUNFTSSZENARIO

CHAMPAGNER BREEZE ist eine Neuinterpretation der langanhaltenden Gelbphase. Eine sanfte, angenehme Brise, die den tristen Alltag & alle Ängste vergessen lässt, die sich auf das Hier & Jetzt konzentriert & den Moment genießen lässt.

Die Materialien wirken echt: Glas, Keramik, Holz. Die Oberflächen sind überwiegend glatt. Das Finish reicht von matt, seiden-matt bis glänzend. Die Formsprache ist klar definiert & besteht aus einfachen geometrischen Formen: Kreisen, Streifen & Rechtecken. Die Farben sind plakativ & ohne Muster. Die Farbkollektion besteht aus 7 Farben. Die satten Gelbtöne werden durch pudrige Nude- & Rosetöne ergänzt & mit salben Beige-Grautönen mit einem Hauch von Olive umrahmt. Alle Farbtöne besitzen eine ähnliche Helligkeit.

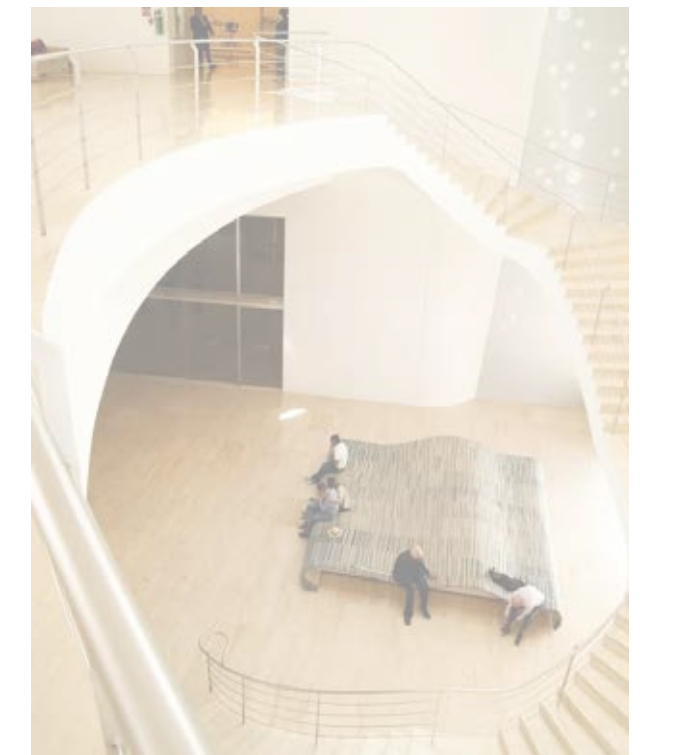
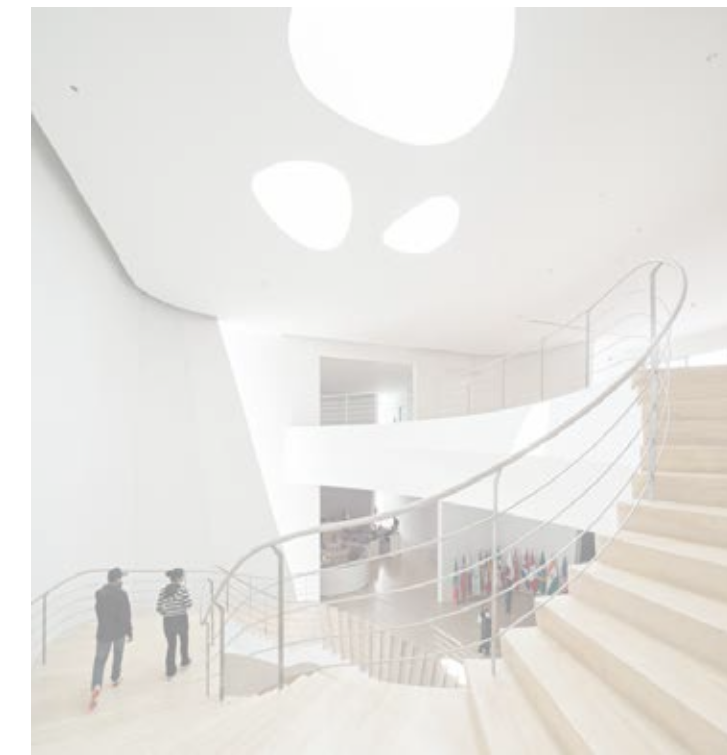
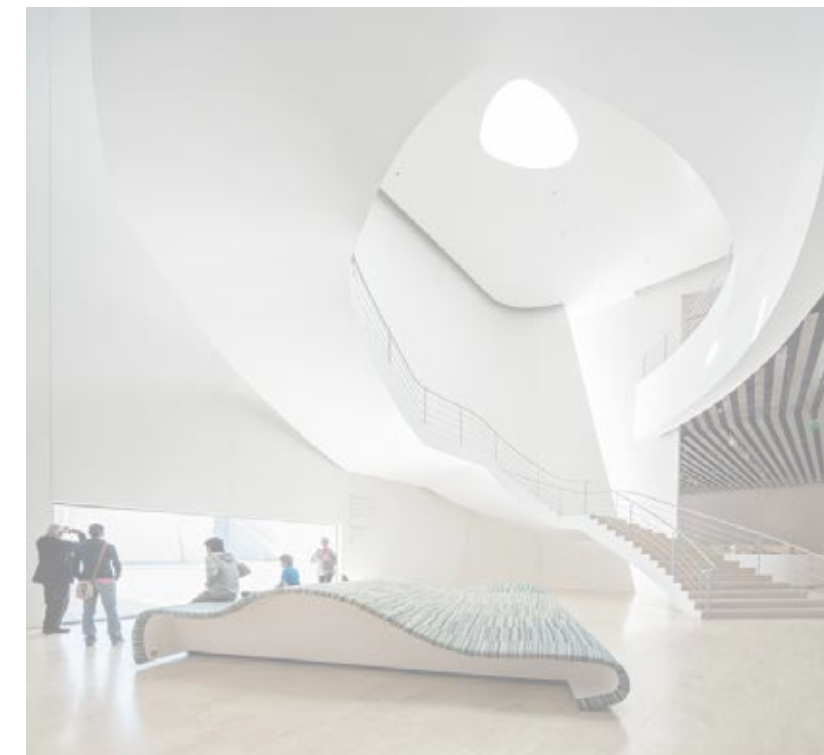
Diese luxuriöse Trendwelt wirkt harmonisch, leicht, nah, gleichzeitig zart & unaufdringlich. Dennoch bestimmt, gewährt & strahlend.

Diese Trendwelt ist optimistisch, wohltuend & belebend & spiegelt das aktuelle Bedürfnis der Gesellschaft nach: Unbeschwertheit, Ruhe & Harmonie wider.

Beeinflusst durch Themen der Megatrends: Neo-Ökologie & Individualisierung, Entschleunigung, Minimalismus & Slow-Culture, sowie Lebensqualität, Achtsamkeit, Selbstbestimmung & Self-Care.

HAWK
FARBE, STIL- TRENDENTWICKLUNG
SoSe 2021
MA Laura Muth
654838







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BREATH

a shared rhythm



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