

aísthima



Svetlana Khachatryan

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Fabricademy

WHAT IS

colour?

Actually...

Although we all experience colour,
We know it doesn't exist.

It's **electromagnetic energy** that bounces off objects and hits the eye.

Colour is a **personal, subjective** experience.

how often do we stop &
consciously experience colour?



WHAT IF EVERY HOUSE
HAD A “MOOD ROOM”
WHERE THE WALLS
WOULD HOLD VAST
NATURAL MONOCHROME
COLOURS THAT COULD
BALANCE, CALM, SOOTH
& HEAL?



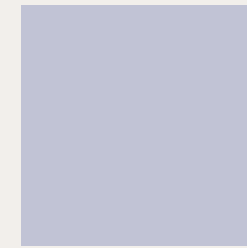
ROTHKO CHAPEL, HOUSTON



YVES KLEIN, CALIFORNIA (IBK 71)



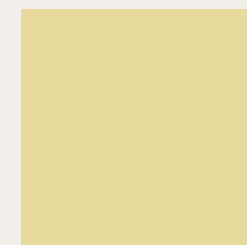
SUSAN MAGSAMEN, IMPACT OF COLOUR



W H A T

Can we feel closer to nature by being surrounded with natural colour within our own homes? How will this change us in our day to day lives?

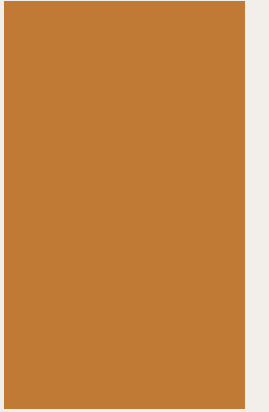
A research based exploration of the concept of colour, how it impacts us and how it can influence our mood and behaviour. To further understand, discover and document the extraction and application of biochromes. Analyse and compare the influence of natural colour to synthetic colours.



A close-up photograph showing a person's hands holding a piece of bright red, crinkled, and translucent material, possibly a piece of dried fruit or a type of paper. The hands are positioned over a white, shallow bowl. The background is a dark, textured surface. The text "WHO" is overlaid in white, bold, sans-serif capital letters.

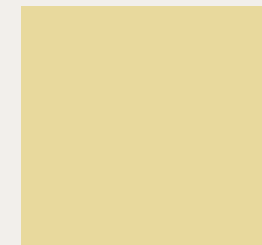
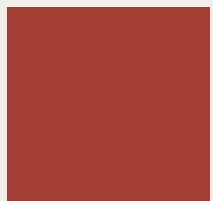
WHO

you, me & everyone.



W H Y

Our disconnection from nature has deepened over time, while mental wellbeing has consequently suffered. We need a moment to slow down, reflect, re-balance.





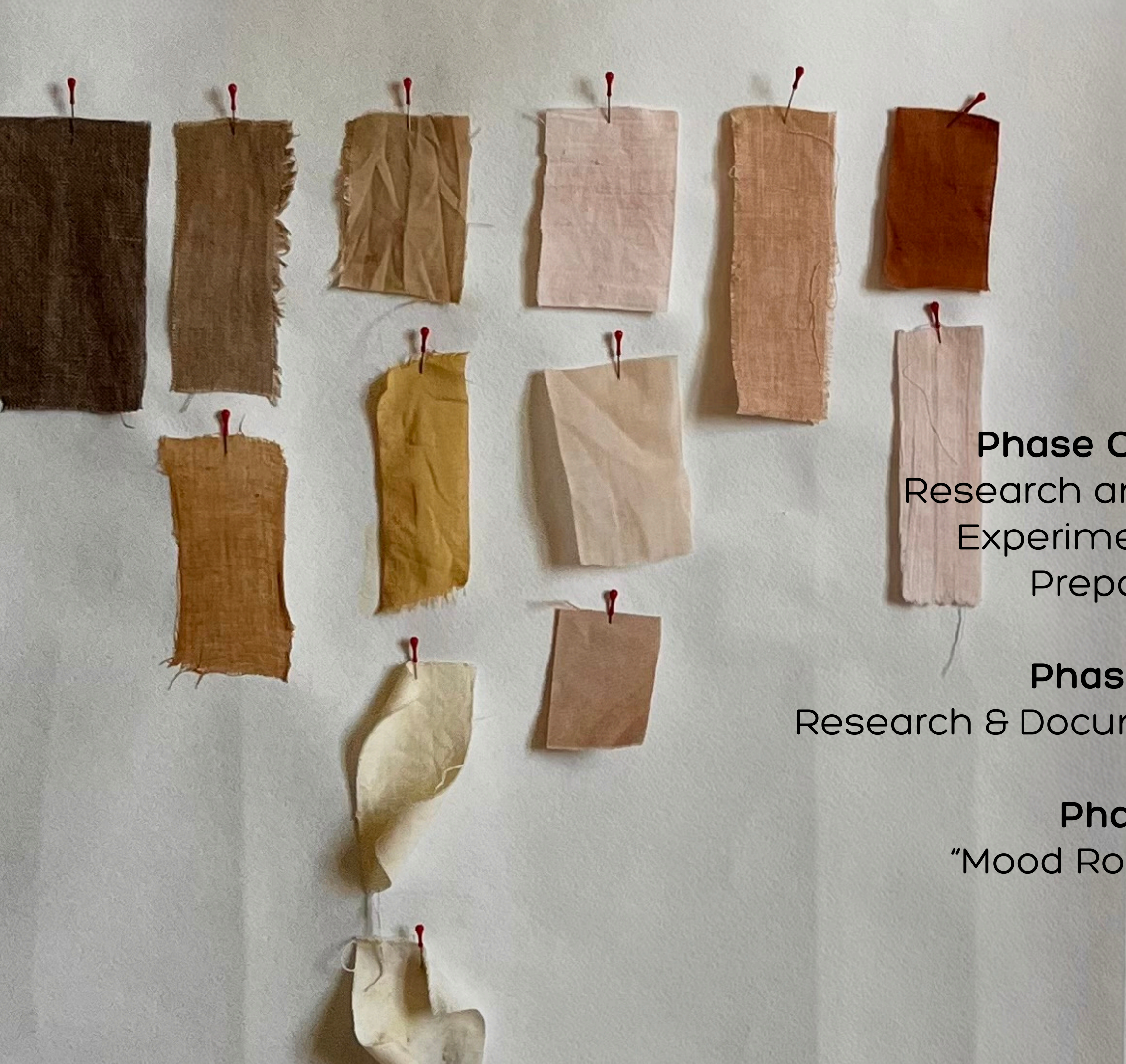
H O W

Deep research and exploration of natural colours and its application.
How can we use the findings of this research in designing the world around us?

Phase One Colour research, extraction & experimentation.

Phase Two Document the impact of colour on behaviour and moods.

Phase Three - Build a mood room around positive emotions.



W H E N

Phase One - December to February
Research and Deep Dive into Colour Theory
Experiment, Extract, Apply, Document
Prepare "Nature Swatch Book"

Phase Two - February - March
Research & Document using the "Nature Swatch Book"

Phase Three - March - April
"Mood Room" with its dedicated textile

Thank You

